DESCRIPTION

This new edition of *Prejudice* provides a comprehensive treatment of the subject, introducing the major theoretical ideas as well as providing a critical analysis of recent developments.

• Takes a social psychological perspective, analysing individual behavior as part of a pattern of intergroup processes

• Covers the major research, including classical personality accounts, developmental approaches, socio-cognitive research focussing on categorization and stereotyping, prejudice as an intergroup phenomenon, and ways to combat prejudice

• Illustrates concepts with examples of different kinds of prejudice drawn from everyday life

• Includes a new chapter on prejudice from the victim’s perspective

• Fully updated throughout, with expansion of the notions of explicit and implicit manifestations of prejudice

ABOUT THE AUTHOR

*Rupert Brown* is Professor of Social Psychology at the University of Sussex. He has taught courses on prejudice, group processes, and intergroup relations for over 25 years, and published widely in these fields. His books include *Group Processes*

**NEW TO EDITION**

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- Fully updated throughout, with expansion of the notions of explicit and implicit manifestations of prejudice

**FEATURES**

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