DESCRIPTION

Comprised of original research in diverse genres and medias, Women and Media: International Perspectives brings together eight international scholars to explore key issues of the gender-media relation.

- Provides important insights into how gender is implicated in media industries.

- Address key issues of the gender-media relation, from an analysis of news media’s coverage of women politicians, to the marketing of ‘girl power’, to strategizing for equality in newsrooms.

- Highlights the theme that media have the potential both to reinforce the status quo in power arrangements in society but also to contribute to new, more egalitarian ones.

- Includes an introduction by the editors that carefully maps the contours of the international struggle between feminists and the media, section overviews, bibliographies, key terms, and discussion questions.
ABOUT THE AUTHOR

Karen Ross is a reader in mass communication at Coventry University. Her recent books include Black Marks: Minority Ethnic Audiences and Media (edited, 2001); Women, Politics and Change (edited, 2002); Women, Politics, Media: Uneasy Relations in Comparative Perspective (2002); Mapping the Margins: Identity Politics and Media (edited with Deniz Derman, 2003); and Media and Audiences (with Virginia Nightingale, 2003).

Carolyn M. Byerly teaches in the Department of Communication at the University of Maryland. She is the author of numerous chapters in edited collections and articles in journals including Critical Studies in Mass Communication, Journal of Mass Media Ethics, Journalism Educator, and Inter/Sections.

FEATURES

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