DESCRIPTION

This wide-ranging reader locates supply chain management, lean production and related practice within the holistic concept of total product systems.

- Demonstrates the strategic relevance of managing supply chains and supply networks to organizational performance and to a range of business functions, including finance, design, production, environmental management, information systems, and marketing.

- Considers sustainable supply chain management across the service, manufacturing and process sectors.

- Reflects the radical changes in organizational beliefs, practices and processes that are necessary for a shift to supply chain management in contemporary, global, competitive conditions.

- Considers particular issues and challenges for micro, small, and medium-sized enterprises.

- Contains readings that are interdisciplinary and international in focus.
ABOUT THE AUTHOR

Ed Rhodes is Senior Lecturer in the Department of Design and Innovation in the Open University’s Faculty of Technology. He is Director of the Centre for the Analysis of Supply Chain Innovation and Dynamics (CASCAID) research group and has edited earlier readers in related fields, including *Implementing New Technologies: Innovation and the Management of Technology* (Second Edition, Blackwell Publishing, 1995).

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FEATURES

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