50 Great Myths of Popular Psychology uses popular myths as a vehicle for helping students and laypersons to distinguish science from pseudoscience.

- Uses common myths as a vehicle for exploring how to distinguish factual from fictional claims in popular psychology

- Explores topics that readers will relate to, but often misunderstand, such as 'opposites attract', 'people use only 10% of their brains', and 'handwriting reveals your personality'

- Provides a 'mythbusting kit' for evaluating folk psychology claims in everyday life

- Teaches essential critical thinking skills through detailed discussions of each myth

- Includes over 200 additional psychological myths for readers to explore

Contains an Appendix of useful Web Sites for examining psychological myths

- Features a postscript of remarkable psychological findings that sound like myths but that are true

- Engaging and accessible writing style that appeals to students and lay readers alike
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FEATURES

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