The Contemporary Hollywood Film Industry
Paul McDonald (Editor), Janet Wasko (Editor)

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DESCRIPTION

The Contemporary Hollywood Film Industry is a collection of essays by leading scholars that examines the state of the U.S. film industry, from the 1980s to present day.

- Includes important discussions of the industry’s labour and star systems, as well as intellectual property and state relations
- Considers the role of independent producers, the global marketplace for Hollywood product, corporate changes, and various new media windows, including video, DVD to cable, satellite, and online channels of delivery
- Brings together an international team of leading film scholars
- Offers a balanced and fresh approach to this important contemporary period in Hollywood
ABOUT THE AUTHOR

Paul McDonald is Professor in Film and Television Studies at the University of Portsmouth, UK. He is the author of Video and DVD Industries and The Star System: Hollywood’s Production of Popular Identities and co-editor for the International Screen Industries series from the British Film Institute.

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FEATURES

• A student-friendly text that examines the state of the Hollywood film industry from the 1980s to present day and charts its development

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• Considers the role of independent producers, the global marketplace for Hollywood product, corporate changes, and various new media windows, including video, DVD to cable, satellite, and online channels of delivery

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