Media and Society into the 21st Century: A Historical Introduction
Lyn Gorman, David McLean

DESCRIPTION

Media and Society into the 21st Century captures the breathtaking revolutionary sweep of mass media from the late 19th century to the present day.

• Updated and expanded new edition including coverage of recent media developments and the continued impact of technological change

• Newly reworked chapters on media, war, international relations, and new media

• A new "Web 2.0" section explores the role of blogging, social networking, user-generated content, and search media in media landscape

ABOUT THE AUTHOR

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FEATURES

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