DESCRIPTION

Media and Society into the 21st Century captures the breathtaking revolutionary sweep of mass media from the late 19th century to the present day.

- Updated and expanded new edition including coverage of recent media developments and the continued impact of technological change
- Newly reworked chapters on media, war, international relations, and new media
- A new "Web 2.0" section explores the role of blogging, social networking, user-generated content, and search media in media landscape

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FEATURES

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