DESCRIPTION

Global Journalism Research offers a diversity of theoretical and methodological approaches for studying journalists and journalism around the world. It charts the opportunities and challenges facing journalism research in an increasingly global field.

- Brings together an elite team of contributors to create a comprehensive overview of journalism research and its different approaches, methods, and paradigms around the world
- Examines the impact of developments in journalism that have resulted in it becoming an international phenomenon with global networks, no longer able to operate solely within national or cultural borders
- Considers the theoretical frameworks necessary for journalists to embrace recent economic, political, and cultural changes - impacting on our basic definitions of journalism
- Explores the issue of the increasingly blurring line between entertainment and news, as well as the formerly clear division between journalism, public relations and business communication
- Draws on examples of journalism research from Asia, Africa, Western and Eastern Europe, and North and Latin America
ABOUT THE AUTHOR

Martin Löffelholz is Professor in Media Studies at Ilmenau University of Technology, Germany, where he has taught since 1998. He is a prolific writer, editor, researcher, and lecturer, and has written more than 100 articles and book chapters about journalism and journalism education, crisis and war communication, and intercultural and political communication.

David Weaver is the Roy W. Howard Research Professor in the School of Journalism at Indiana University's Bloomington campus, where he has taught since 1974. He has published numerous books, book chapters, and articles on US journalists' backgrounds and opinions, the agenda-setting role of the news media in political campaigns, public opinion about investigative reporting, newspaper readership, foreign news coverage, and journalism education.

FEATURES

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