DESCRIPTION

The fifth edition of this bestselling text instructs students on the basic styles, principles, and techniques of radio and TV newswriting. It makes an ideal supplement to basic newswriting texts or radio and TV industry texts.

- Offers clear instruction, examples and exercises to guide beginning students in correct radio and TV news style
- Fully updated and with even more examples, exercises and tests
- The author has extensive radio and TV news experience, both on-the-air and behind the scenes as a producer, newswriter, videographer, newscaster, sportscaster, host and reporter

ABOUT THE AUTHOR

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FEATURES

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