Making Social Worlds: A Communication Perspective
W. Barnett Pearce

DESCRIPTION

Making Social Worlds: A Communication Perspective offers the most accessible introduction to the tools and concepts of CMM – Coordinated Management of Meaning – one of the groundbreaking theories of speech communication.

- Draws upon advances in research for the most up-to-date concepts in speech communication
- Defines the 'critical moments' of communication for students and practitioners; encouraging us to view communication as a two-sided process of coordinating actions and making/managing meanings
- Questions how we can intervene in dangerous or undesirable patterns of communication that will result in better social worlds

ABOUT THE AUTHOR

W. Barnett Pearce is Professor in the School of Human and Organization Development, Fielding Graduate University in Santa Barbara, California. Dr. Pearce has published extensively on communication theory and is one of the principal developers of the theory of the Coordinated Management of Meaning (CMM) currently in use by scholars and practitioners.
FEATURES

• An accessible introduction to the tools and concepts of speech communication theory, offering a unique balance of theory and application

• Uses examples of how practitioners work with the theory of Coordinated Management of Meaning (CMM), creating both a conceptual framework and a set of practical tools

• Draws upon advances in research for the most up-to-date concepts in speech communication

• Defines the 'critical moments' of communication for students and practitioners; encouraging us to view communication as a two-sided process of coordinating actions and making/managing meanings

• Questions how we can intervene in dangerous or undesirable patterns of communication that will result in better social worlds

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