Making Social Worlds: A Communication Perspective offers the most accessible introduction to the tools and concepts of CMM – Coordinated Management of Meaning – one of the groundbreaking theories of speech communication.

- Draws upon advances in research for the most up-to-date concepts in speech communication
- Defines the ‘critical moments’ of communication for students and practitioners; encouraging us to view communication as a two-sided process of coordinating actions and making/managing meanings
- Questions how we can intervene in dangerous or undesirable patterns of communication that will result in better social worlds

ABOUT THE AUTHOR

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FEATURES

• An accessible introduction to the tools and concepts of speech communication theory, offering a unique balance of theory and application

• Uses examples of how practitioners work with the theory of Coordinated Management of Meaning (CMM), creating both a conceptual framework and a set of practical tools

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