Cultural Studies: A Practical Introduction

Michael Ryan

Hardcover  ISBN: 978-1-405-17050-5  March 2010  $114.25

DESCRIPTION

This hands-on survey introduces students to the diverse fields that comprise cultural studies, from visual culture to popular music and new media. It can be used as a standalone text or is the perfect companion volume to Ryan's Cultural Studies: An Anthology.

• Provides a comprehensive overview of the field, from cybertulture and digital media to fashion and new formulations of gender identity

• Includes student exercises and activities for each chapter

• Teaches cultural analysis through practical examples and application

• Gives students across disciplines the tools to become practitioners of Cultural Studies and active cultural analysts

• The perfect companion volume to Ryan's Cultural Studies Anthology (2008)

ABOUT THE AUTHOR

Michael Ryan is Professor of Film and Media Arts at Temple University. His books include An Introduction to Film Analysis, Marxism and Deconstruction, Politics and Culture, Camera Politica, Cultural Studies; An Anthology, and Literary Theory: A Practical Introduction.
FEATURES

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