The Handbook of Language and Globalization
Nikolas Coupland (Editor)

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DESCRIPTION

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- Covers an impressive breadth of topics including tourism, language teaching, social networking, terrorism, and religion, among many others
- Winner of the British Association for Applied Linguistics book prize 2011
ABOUT THE AUTHOR

Nikolas Coupland is Research Director, Centre for Language and Communication Research, Cardiff University. He is an elected member of the UK Academy of Social Sciences. He is co-editor of the book series, Oxford Studies in Sociolinguistics. Coupland was also founding editor, with Allan Bell, of the Journal of Sociolinguistics.

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