Employee Engagement: Tools for Analysis, Practice, and Competitive Advantage
William H. Macey, Benjamin Schneider, Karen M. Barbera, Scott A. Young

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DESCRIPTION

Providing both practical advice, tools, and case examples, Employee Engagement translates best practices, ideas, and concepts into concrete and practical steps that will change the level of engagement in any organization.

• Explores the meaning of engagement and how engagement differs significantly from other important yet related concepts like satisfaction and commitment

• Discusses what it means to create a culture of engagement

• Provides a practical presentation deck and talking points managers can use to introduce the concept of engagement in their organization

• Addresses issues of work-life balance, and non-work activities and their relationship to engagement at work
ABOUT THE AUTHOR

William H. Macey is CEO of Valtera and has thirty years of experience consulting with organizations to design and implement survey research programs.

Benjamin Schneider is Senior Research Fellow at Valtera and Professor Emeritus of the University of Maryland.

Karen M. Barbera is a Managing Principal at Valtera Corporation, responsible for overseeing the practice group focused on employee engagement surveys and organizational diagnostics.

Scott A. Young is a Managing Consultant at Valtera Corporation, where he consults with the firm’s organizational survey clients on content development and measurement, reporting and interpretation of results, research, and action planning.

Series Editor:

Steven G. Rogelberg, Ph.D., is Professor and Director of Organizational Science, at the University of North Carolina Charlotte. He is a prolific and nationally recognized scholar. Besides his academic work, he founded and/or led three successful talent management consulting organizations/units.

FEATURES

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