DESCRIPTION

Doing Ethnography Today explores the methodologies and theories behind contemporary, collaborative ethnography and provides an opportunity to cultivate experience with included exercises.

• Presents ethnography as creative and artful rather than analytical or technical

• Emphasises the collaborative nature of ethnography

• Structured exercises cultivate practical experience

• Includes a discussion on indexing and interpreting project materials

• Provides guidance on interview questions and selecting appropriate field equipment

ABOUT THE AUTHOR

Elizabeth Campbell is Assistant Professor of Curriculum and Instruction at Marshall University’s College of Education and Professional Development, USA. Before moving to academe, she worked in community development as a folklorist, writer, and museum curator.
Luke Eric Lassiter is Professor of Humanities and Anthropology and Director of Marshall University’s Graduate Humanities Program, USA. His books include The Chicago Guide to Collaborative Ethnography (2005) and Invitation to Anthropology (4th edition, 2014). In 2007, he founded the journal Collaborative Anthropologies and served as its editor or co-editor until 2013.

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