The Handbook of Global Media and Communication Policy
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DESCRIPTION

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences.

• Provides the most up to date and comprehensive collection of essays from top scholars in the field

• Includes contributions from western and eastern Europe, North and Central America, Africa and Asia

• Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy

• Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

ABOUT THE AUTHOR

Robin Mansell is Professor and Dixons Chair in New Media and the Internet, former Head of the Department of Media and Communications, London School of Economics and Political Science and Past President of the International Association for Media and Communications Research. She is co-author of Mobilizing the Information Society: Strategies for Growth and Opportunity
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