DESCRIPTION

This is a comprehensive collection of original essays that explore the aesthetics, economics, and mechanics of movie adaptation, from the days of silent cinema to contemporary franchise phenomena. Featuring a range of theoretical approaches, and chapters on the historical, ideological and economic aspects of adaptation, the volume reflects today’s acceptance of intertextuality as a vital and progressive cultural force.

• Incorporates new research in adaptation studies

• Features a chapter on the Harry Potter franchise, as well as other contemporary perspectives

• Showcases work by leading Shakespeare adaptation scholars

• Explores fascinating topics such as ‘unfilmable’ texts

• Includes detailed considerations of Ian McEwan’s *Atonement* and Conrad’s *Heart of Darkness*

ABOUT THE AUTHOR

Deborah Cartmell is Professor of English and Director of the Centre for Adaptations at De Montfort University, UK. A former chair and founding member of the Association of Adaptation Studies, she is co-editor of two international journals – *Shakespeare*