DESCRIPTION

This book challenges the new urban growth concepts of the creative class and creative industries from a critical urban theory perspective.

- Critiques Richard Florida's popular books about cities and the creative class
- Presents an alternative approach based on analyses of empirical research data concerning the German urban system and the case study regions, Hanover and Berlin
- Underscores that the culture industry takes a leading role in conforming with neoliberal conceptions of labor markets

ABOUT THE AUTHOR

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