The Handbook of Gender, Sex, and Media
Karen Ross (Editor)

DESCRIPTION

The Handbook of Gender, Sex, and Media offers original insights into the complex set of relations which exist between gender, sex, sexualities and the media, and in doing so, showcases new research at the forefront of media and communication practice and theory.

• Brings together a collection of new, cutting-edge research exploring a number of different facets of the broad relationship between gender and media

• Moves beyond associating gender with man/woman and instead considers the relationship between the construction of gender norms, biological sex and the mediation of sex and sexuality

• Offers genuinely new insights into the complicated and complex set of relations which exist between gender, sex, sexualities and the media

• Essay topics range from the continuing sexism of TV advertising to ways in which the internet is facilitating the (re)invention of our sexual selves.

ABOUT THE AUTHOR

Karen Ross is Professor of Media and Public Communication at the University of Liverpool. She has written extensively on the relationships between women and media and between the media and the public. Her recent publications include Women and