Smoking Geographies provides a research-led assessment of the impact of geographical factors on smoking. The contributors uncover how geography can show us not only why people smoke but also broader issues of tobacco control, providing deeper clarity on how smoking and tobacco is 'governed'.

- The text centres on one of the most important public health issues worldwide, and a major determinant of preventable mortality and morbidity in developed and developing countries
- Records the outcomes of a long-term research collaboration that brings a geographical lens to smoking behaviour
- Uncovers how geography can play a part in understanding not only why people smoke but also broader issues of tobacco control
- Provides a deeper understanding of how smoking and tobacco is 'governed', regarding where people may smoke, but also more subtle governance as a climate is produced in which smoking becomes 'denormalised'
- Brings both quantitative and qualitative perspectives to bear on this major source of mortality and morbidity
ABOUT THE AUTHOR

Ross Barnett is Adjunct Professor at the University of Canterbury, Christchurch, New Zealand. He is particularly interested in the implementation of smoking cessation policies and their effectiveness in increasing quit rates among disadvantaged groups. He also acts as a consultant to the Centre for Tobacco Control Research, Zhejiang University in Shanghai.

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