## DESCRIPTION

Drawing on the collaborative expertise of three senior scholars, *The Journalism Manifesto* makes a powerful case for why journalism has become outdated and why it is in need of a long-overdue transformation.

Focusing on the relevance of elites, norms and audiences, Zelizer, Boczkowski and Anderson reveal how these previously integral components of journalism have become outdated: Elites, the sources from which journalists draw much of their information and around whom they orient their coverage, have become dysfunctional; The relevance of norms, the cues by which journalists do newwork, has eroded so fundamentally that journalists are repeatedly entrenching themselves as negligible and out of sync; and because audiences have shattered beyond recognition, the correspondence between what journalists think of as news and what audiences care about can no longer be assumed.

This authoritative manifesto argues that journalism has become decoupled from the dynamics of everyday life in contemporary society and outlines pathways for fixing this essential institution of democracy. It is a must-read for students, scholars and activists in the fields of journalism, media, policy, and political communication.
ABOUT THE AUTHOR

Barbie Zelizer is a former journalist and the Raymond Williams Professor of Communication, and the Director of the Scholars Program in Culture and Communication at the Annenberg School for Communication.

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