The Ultimate Strategy Library : The 50 Most Influential Strategic Ideas of All Time
John Middleton

DESCRIPTION

* A genuine time and money-saver-no need to invest in big textbooks

* The Ultimateformula is highly successful

* The author is regarded as a visionary business thinker-he's the founder of the Bristol Management Research Centre and editor of Future Filter, a business digest for the new economy

ABOUT THE AUTHOR

JOHN MIDDLETON is the founder of the Bristol Management Research Centre Recognized as a leading expert in personal and systems thinking technologies, he works as a coach and consultant with individuals and organizations who are determined to make best use of their personal and corporate futures. From 1996 to 2001, he published and edited Future Filter, a bi-monthly business newsletter.

The Ultimate Strategy Library is his seventh book. Previous books include Writing the New Economy (Capstone, 2000) and Smart Things to Know about Your Career (Capstone, 2001). He also contributed four titles to Capstone's innovative Express Exec series.
He is working towards a PhD at the University of Bristol. His e-mail address is: john@microcareers.com

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