

Mergers and Acquisitions

Broc Romanek and Cynthia M. Krus

- Fast track route to mastering mergers and acquisitions
- Covers the key areas of M&A, from detailing how to structure different types of transactions to meet varying objectives to the history of M&A activity and the impact of the Internet and other new technologies
- Examples and lessons from some of the world's most successful businesses, including Daimler-Chrysler, Vodafone-Mannesman and UFJ Bank
- Includes a glossary of key concepts and a comprehensive resources guide



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