Evolving Corporate Structures and Cultures in Asia: Impact of Globalization
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DESCRIPTION
This edited collection represents a selection of the papers presented at the 13th annual Euro-Asia research Conference held in June 2007 at the National University of Hokkaido, Sapporo, Japan. The book provides an analysis of the impact of globalization on corporate structures and cultures in Asia. Within this broad theme different perspectives are examined, with the objective of contributing the enhancement of knowledge on this subject in a fast-changing environment.

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