DESCRIPTION

This work is an initial exploration of the relationship between scanning and sustainable development. In ten chapters, the authors examine the application, characteristics and implementation of scanning oriented toward sustainable development. Thus the work offers some answers to the questions “what is sustainable scanning?”, “what new issues does it raise for management practice and management science?”, “what forms can it take?” and “how...?”

ABOUT THE AUTHOR

Nicolas LESCA is Lecturer at LIG and CERAG.