DESCRIPTION

Fundamentals of Engineering Economic Analysis, 1st edition provides streamlined topical coverage with a modern and pedagogically-rich presentation. This text features a wealth of real-world vignettes to reinforce how students will use economics in their future careers as well as to drive student motivation and interest. An enlightening approach combined with strong digital offerings make the course manageable, equipping students with the knowledge they need as future engineers.

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• Accessible: This text supports a broad spectrum of engineering students with the best-integrated pedagogy, in both print and electronic formats.

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