Make Your Internship Program Meaningful

Corporate internships are under fire for underpaying and undervaluing young workers. Yet we know they can be an incomparable learning experience for students and an opportunity for you to find top talent and train your future leaders.

Ninety-five percent of employers believe leadership development should begin by age 21*, but the average age managers get leadership training is 42—about ten years after they began supervising people**. Start early, and your organization will have the competitive advantage.

Offering The Student Leadership Challenge to your interns will:

■ Show them and other stakeholders that you value their work, and believe in their futures
■ Give them language to articulate the value of their internship experience and what they learned from working with your organization
■ Help your internship program and company attract top talent, and keep them
■ Serve as a model for corporate involvement in the development of future leaders

*According to the Center for Creative Leadership 2012 Leadership Insights survey

How It Works

The Student Leadership Challenge is a self-contained experience which can complement your existing internship program without a large change to what you’re already doing. Even if you simply give the book as a welcome or departure gift, it’s a sign that you truly value the development of all employees, and sets the internship experience you provide apart as something special and distinctive.

THE BOOK

Based on the best-selling classic The Leadership Challenge by leadership experts James Kouzes and Barry Posner, The Student Leadership Challenge: Five Practices for Becoming an Exemplary Leader, Second Edition is a guide for youth to The Five Practices of Exemplary Leadership®, which over 30 years of research have shown to be commonly exhibited by people who are able to make extraordinary things happen—whether they have a designated leadership role or not.

THE ASSESSMENT

This edition also includes an access code so your interns can take the Student Leadership Practices Inventory® Self Online, a brief, 30-question assessment to help them explore their own leadership behaviors and skills and determine the steps they can take to liberate the leader within.

When supplemented with an additional access code, the Student LPI® offers you a method for accurately measuring the frequency of your interns’ leadership behavior when they begin an internship program, and again later to see how they’ve improved.

Contact us at www.studentlpi.com/freetrial to try it out!

ADDITIONAL RESOURCES

Get free sample curricula for a one-day leadership workshop or retreat at www.studentlpi.com/curricula.

We offer comprehensive and custom training programs for workshop leaders. Visit www.studentlpi.com/training to find out more.

Contact a leadership consultant at 1-866-888-5159 or sales@studentleadershipchallenge.com to take advantage of this offer.