Wiley New Books

March 2017
# Table of Contents

## Business
- Self Help .................................................. 2
- Marketing .................................................. 4
- Leadership & Management ............................. 5
- Organisational Development ......................... 6
- Strategy ..................................................... 6
- Non-Profit & Governmental Management .......... 7

## Finance & Accounting
- General Finance & Investing ......................... 9
- Accounting & Auditing ................................ 11

## Social Sciences & Humanities
- Philosophy ............................................... 14
- Religion ................................................... 14
- History ..................................................... 14
- Classics ................................................... 15
- Art History ................................................. 15
- Media & Communication Studies .................... 16
- Sociology .................................................. 17
- Criminology ............................................... 21
- Politics ..................................................... 22
- Anthropology ............................................. 23
- Linguistics ............................................... 23
- Psychology ............................................... 24
- Education ............................................... 24
- Health Management .................................... 27
- Macroeconomics ........................................ 28

## Health Sciences
- Medicine ................................................... 30
- Veterinary Science ...................................... 33

## Science
- Ecology & Organismal Biology ....................... 36
- Earth & Environmental Science ...................... 36
- Food Science & Technology ......................... 36
- Biotechnology ............................................ 38
- Mathematics & Statistics .............................. 39

## Technology, Engineering, Architecture & Construction
- Software .................................................... 41
The Little Black Book of Decision Making
Making Complex Decisions with Confidence in a Fast-Moving World
Michael Nicholas

The secret to making the right call in an increasingly complex world

The decisions we make every day—frequently automatic and incredibly fast—impact every area of our lives. The Little Black Book of Decision Making delves into the cognition behind decision making, guiding you through the different ways your mind approaches various scenarios. You’ll learn to notice that decision-making is a matter of balance between your rational side and your intuition—the trick is in honing your intuition to steer you down the right path. This book helps you quickly pinpoint the right mix of logic and ‘gut feeling’, and use it to find the best possible solution. Decision-making is the primary difference between organizations that lead and those that struggle. The Little Black Book of Decision Making helps you uncover errors in thinking before they become errors in judgment.

- Shows you how to balance logic and intuition in your decision-making approach
- Examines how to avoid traps set by the mind’s inherent bias
- Addresses how to understand the cognitive process of decision-making
- Highlights how to sharpen your professional judgment in any situation


About the Author

Michael Nicholas has worked with a full spectrum of clients, including Dixons, HSBC, Marks and Spencer, and Sainsbury’s, where he has been a key supplier of coaching and training for several years. He has developed many courses and workshops for a variety of audiences, covering subjects ranging from the fundamentals of leadership, to the development of coaching skills, to improving self-esteem and self-confidence.
The Mushin Way to Peak Performance
The Path to Productivity, Balance, and Success
Michael Veltri

Follow your own nature to achieve clarity, power, and success
The Mushin Way to Peak Performance teaches tools and techniques to help you reach peak performance and transform your business and personal life. In this book, you’ll learn how to break through the cycle of stress and setbacks to act with clarity, purpose, and direction—achieving peak performance and transformation along the way. You’ll learn to look deep inside to discover the natural leadership abilities lying dormant within you; you’ll wake them up, make them stronger, and learn to draw on the strengths of those around you instead of muscling through with brute force.

Marketing 4.0
Moving from Traditional to Digital
Philip Kotler, Hermawan Katajaya & Iwan Setiawan

Marketing has changed forever—this is what comes next
Marketing 4.0 is the much-needed handbook for next-generation marketing. Written by the world’s leading marketing authorities, this book helps you navigate the increasingly connected world and changing consumer landscape to reach more customers, more effectively. This book examines the marketplace’s shifting power dynamics, the paradoxes wrought by connectivity, and the increasing sub-culture splintering that will shape tomorrow’s consumer. This reliable resource shows why Marketing 4.0 is becoming imperative for productivity, and skillfully discusses how to apply the insights found here to your brand today.

• Provides a solid framework based on a real-world vision of the consumer as they are today, and as they will be tomorrow
• Covers the new rules of marketing
• Contains proven techniques to help you stand out and create WOW moments
• Details how you can take advantage of the shifting consumer mood to engage customers more fully than ever before


About the Authors

Philip Kotler is the S.C. Johnson Son Distinguished Professor of International Marketing at Northwestern University’s Kellogg Graduate School of Management, and one of the world’s leading authorities on marketing. His writing has defined marketing around the world for the past forty years. The recipient of numerous awards and honorary degrees from schools all over the world, he holds an M.A. from the University of Chicago and a Ph.D. from MIT, both in economics.

Hermawan Katajaya (Jakarta, Indonesia) runs MarkPlus Consulting, the largest marketing consulting firm in Indonesia, and is coauthor with Kotler of several books.

Iwan Setiawan (Jakarta, Indonesia) is a business writer and senior consultant at MarkPlus Consulting, where he consults for clients on marketing strategies.
The High Potential Leader
How to Grow Fast, Take on New Responsibilities, and Make an Impact
Ram Charan
Formerly Harvard Business School and the Kellogg School of Business at Northwestern University

An engaging look at what it takes to become a high potential leader
Companies need High Potential leaders more than ever before. In today’s turbulent business environment, specific attributes will count more heavily: relationship skills, experience, and judgment, as well as the ability to engage, motivate, and draw out the best performance in others. Above all, companies see High Potential leaders as people who have the capacity to grow quickly and step into new leadership roles competently. While some people are high potential individuals, others are high potential leaders. The difference is huge, and this book will put you on the path to becoming a high potential leader.

- Outlines the essential aspects of a high potential leader
- Written by a respected expert in this field
- Puts the principles of a high potential leader in perspective
- Discusses what it takes to develop the skills of a successful high potential leader

Series: J-B US non-Franchise Leadership

About the Author
Ram Charan is an adviser to many of the world’s top CEOs and corporate directors. He is author or co-author of 16 books including the New York Times bestseller Execution. He has also taught at Wharton, the Kellogg School of Management, and GE’s Leadership Center.

Also Available Titles

The Leadership Pipeline
How to Build the Leadership-Powered Company, 2nd Edition
Ram Charan, Stephen Drotter & James Noel
978-0-470-89456-9
€26.90

Leaders at All Levels
Deepening Your Talent Pool to Solve the Succession Crisis
Ram Charan
978-0-787-98559-2
€27.90
Organisational Development

Agile Engagement
How to Drive Lasting Results by Cultivating a Flexible, Responsive, and Collaborative Culture
Santiago Jaramillo & Todd Richardson

Achieve unprecedented business value by fostering true employee engagement
Agile Engagement offers business leaders a concrete strategy for building, maintaining, and utilizing employee engagement to achieve the highest level of business success. The key? Employees must feel like they are a part of their company's culture instead of having it handed down to them. True engagement occurs when an employee's heart and mind are activated in a way that leads to their motivation and commitment to positively impact the company's goals and vision. This book shows you how to create an environment that stresses a culture of unity at all levels.


Move
How Decisive Leaders Execute Strategy Despite Obstacles, Setbacks and Stalls
Patty Azzarello

Get your organization back on track by taking on the chronic challenges it faces
Move takes on the chronic challenges that keep organizations from decisively executing strategy—systemic issues that occur in all organizations, which leaders often just accept as an unchangeable part of the environment. To move the business forward you need to reach a tipping point where enough of the people in an organization are clear about what specifically needs to be done, and you need to make sure they are capable and motivated to do it. This reliable resource reveals exactly how to accomplish this often elusive goal.


The Future-Proof Workplace
Six Strategies to Accelerate Talent Development, Reshape Your Culture, and Succeed with Purpose
Linda Sharkey & Morag Barrett

Survive and thrive the future of work, with the valuable insights found here
As centuries turn, there have been sea changes in the nature of work and in the advancement of humankind. Today, we are seeing many of the existing paradigms being turned on end as we transition from a workforce of skill-based workers to one of knowledge workers. This is the age of radical innovation, fueled by galloping technical advances that will become mainstream in the immediate future. Are you ready? This book will get you ready, whether you are a CEO, a leader or manager of people, or just trying to survive in what feels like chaos.


Strategy

Building the Internet of Things
Implement New Business Models, Disrupt Competitors, Transform Your Industry
Maciej Kranz

Connect your organization to the Internet of Things with solid strategy and a proven implementation plan
Building the Internet of Things provides front-line business decision makers with a practical handbook for capitalizing on this latest transformation. Focusing on the business implications of Internet of Things (IoT), this book describes the sheer impact, spread, and opportunities arising every day, and how business leaders can implement IoT today to realize tangible business advantages. The discussion delves into IoT from a business, strategy, and organizational standpoint, and includes use-cases that illustrate the ripple effect that this latest disruption brings. You'll learn how to fashion a viable IoT plan that works with your organization's strategy and direction, and how to implement that strategy successfully by integrating IoT into your organization tomorrow.

Non-Profit & Governmental

Joan Garry’s Guide to Nonprofit Leadership
Because Nonprofits Are Messy
Joan Garry

Practical and actionable advice to help you excel in the demanding nonprofit sector
In each chapter of Joan Garry’s Guide to Nonprofit Leadership you will find honesty, wit, compassion, and actions you can put into motion immediately in order to improve your ability to lead effectively. She draws on her own staff and board experience—and her work with hundreds of clients—to share what it takes to be a first class fundraiser and public speaker. She also offers practical advice on managing crises, graceful exits, and organizational transition. Along the way, Garry establishes her role as your biggest champion, your fiercest advocate, and a coach providing authentic, practical, and actionable advice to enable you to find the joy in the messiness of the nonprofit sector.

Print ISBN: 978-1-119-29306-4 | CL | €34.90 | MAR 2017 | 272PP

Management Science

Sustainable Operations and Supply Chain Management
Valeria Belvedere & Alberto Grando

Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

Series: Wiley Series In Operations Research And Management Science

About the Authors
Valeria Belvedere, Assistant Professor of Operations and Supply Chain Management, Catholic University of the Sacred Heart, Milan, Italy. Valeria teaches Supply Chain Management as well as Professor at Bocconi University, Milan, where she teaches Operations Management Lab and Sustainable Operations Management, and is also Professor of Operations & Supply Chain Management at the Operations and Technology Management Unit of SDA Bocconi School of Management.

Alberto Grando, Vice Rector for Development of Bocconi University, Milan, Italy and Professor of Production & Supply Chain Management at the Operations and Technology Management Unit of SDA Bocconi School of Management. Alberto is also full Professor of Production and Operations Management at the Department of Management and Technology of Bocconi University of Milan, Italy, where he teaches Operations Management Lab, Sustainable Operations Management, and Innovation & Technology Management.
Finance & Accounting
Small Money Big Impact
Impact Investing, Microfinance and Real Returns
Peter A. Fanconi & Patrick Scheurle

An accessible guide to the intricacies of impact investing and microfinance

Microfinance has long established itself as crucial in the fight against poverty. Leading public institutions such as the World Bank employ impact investing in order to achieve their global development goals. At the same time, an increasing number of institutional and private investors are eager to benefit from the attractive return and positive social impact. How and, perhaps more importantly, why does microfinance work? What factors are pertinent for potential investors?

Based on their extensive experience with over twenty million micro borrowers, authors Peter Fanconi and Patrick Scheurle, financial specialists themselves, have thoroughly explored this particular asset class. Now, in Small Money Big Impact, they share their valuable insights with you.

- Shows how and why microfinance works, and what exactly an investor needs to know to excel
- Addresses advancements in research methodologies and improving data availability that have produced new insights
- Appropriate for both institutional investors as well as those needing to learn more about this topic
- Highlights the essential issues of a field that continues to resonate globally


About the Authors

Peter A. Fanconi is the Chairman of the Board of Directors of BlueOrchard. He serves as Chairman of the Graubündner Kantonalbank (GKB), as President of ROKPA International Foundation and as Member of the Global Executive Council of the Brandeis University Business School in Boston.

Patrick Scheurle is Chief Executive Officer of BlueOrchard. He holds a PhD from the University of St. Gallen, Switzerland, where he also served as an Assistant Professor of Management.
Analytics Factory
Solving the Number One Problem in Predictive Analytics
Adam Hughes & Max Roemer

Boost efficiency and quality with an assembly line approach to data

Analytics Factory presents a blueprint for building a successful analytics environment using a fresh approach to architecture. Based on the model of a traditional factory, the analytics factory positions your data as the product: incoming data flows through an inventory/preparation system, where it is sorted according to purpose and use; next, the data moves into production/packaging, where it is used for model building and analysis. Finally, your product is ready for distribution/deployment, and you deliver quality analytic reports that get results. Much like the manufacturing assembly line, the analytics factory model offers greater efficiency and multiple quality control checkpoints, while solving the ongoing challenge of realizing the full potential of business analytics.

Series: Wiley and SAS Business Series

About the Author
Hunter Muller is the President and CEO of HMG Strategy LLC, an established provider of networking events and professional services to CIOs and senior executives across the IT industry.

Asset Valuation for Value Investors
Lauren Rudd & John Wiginton

Series: Wiley Finance
978-1-119-32774-5 | CL | €93.90 | MAR 2017 | 500PP

Candlestick and Pivot Point Trading Triggers + Website
Setups for Stock, Forex, and Futures Markets, 2nd Edition
John L. Person

Series: Wiley Trading
978-1-119-29553-2 | PR | €69.90 | MAR 2017 | 432PP
Previous Edition: 978-0-471-98022-3
Communication Essentials for Financial Planners
Strategies and Techniques
John E. Grable & Joseph Goetz
978-1-119-35078-1 | CL
€TBA | MAR 2017 | 256PP

Creating Strategic Value through Financial Technology
Jay D. Wilson Jr.
Series: Wiley Finance
978-1-119-24375-5 | CL
€65.90 | MAR 2017 | 240PP

International Private Equity
2nd Edition
Eli Talmor & Florin Vasvari
LBS
Series: The Wiley Finance Series
978-1-119-27284-7 | CL
€87.90 | MAR 2017 | 600PP
Previous Edition: 978-0-470-97170-3

Successful Defined Contribution Investment Design
How to Align Target-Date, Core and Income Strategies to the PRICE of Retirement
Stacy Schaus & Ying Gao
Series: Wiley Finance
978-1-119-29856-4 | CL
€65.90 | MAR 2017 | 336PP

Accounting & Auditing

International GAAP 2017 - Generally Accepted Accounting Principles under International Financial Reporting Standards
Ernst & Young LLP

The most comprehensive, globally acknowledged resource available on IFRS, International GAAP® 2017 is the only globally focused work on IFRSs. It is not constrained by any individual country's legislation or financial reporting regulations, and it ensures an international consistency of approach unavailable elsewhere. This reliable resource shows how difficult practical issues should be approached in the complex, global world of international financial reporting, where IFRSs have become the accepted financial reporting system in more than 100 countries. This integrated approach provides a unique level of authoritative material for anyone involved in preparing, interpreting or auditing company accounts, for regulators, academic researchers and for all students of accountancy.

- Contains an introduction to background issues and an explanation of relevant principles
- Offers a clear exposition of the requirements of IFRS
- Includes worked examples

Print ISBN: 978-1-119-34448-3 | PR | €TBA | DEC 2016 | 512PP
Previous Edition: 978-1-119-18045-6

About the Author
Ernst & Young is a global leader in professional services with some 114,000 people based in 140 countries. They provide solutions to clients based on financial, transactional, and risk-management knowledge in its core services of audit, tax, and transactions.
Study on the Auditing System of Socialism with Chinese Characteristics

Jiayi Liu

Series: Wiley Corporate F&A
978-1-119-32470-6 | CL
€TBA | JAN 2017 | 416PP

Wiley IFRS 2017 Interpretation and Application of IFRS Standards
PKF International Ltd
978-1-119-34022-5 | PR
€TBA | MAR 2017 | 1008PP
Previous Edition: 978-1-119-10436-0
Social Sciences & Humanities
Philosophy

Aesthetics
The Classic Readings
David E. Cooper
University of Durham

- This new edition includes texts by canonical philosophers like Plato, Kant, and Hegel alongside essays from art critics, with new readings incorporated from Leonardo da Vinci, Oscar Wilde, Walter Pater, Ronald W. Hepburn, and Arthur C. Danto among others
- Broadens the scope of aesthetics beyond the Western tradition by including important texts by Asian philosophers from Mo Tzu to Tanizaki
- Includes an introduction to aesthetics, prefaces to each text and detailed lists of further reading
- Wide range of topics discussed including the criteria of aesthetic judgement and appreciation of nature

Series: Philosophy: The Classic Readings
Print ISBN: 978-1-119-11680-6 | PR | €33.90 | MAR 2017 | 320PP

Religion

The Wiley-Blackwell Companion to Christian Mysticism
Julia A. Lamm
Georgetown University, USA

- Explores the origins, evolution, and contemporary debates relating to Christian mystics, texts, and the movements they inspired
- Draws on the best of current scholarship by bringing together a collection of newly-commissioned readings by leading scholars
- Considers examples of mysticism in both Eastern and Western Christianity
- Offers a brilliant synthesis of the key figures and historical periods of mysticism; its core themes, such as heresy, gender, or aesthetics; and its theoretical considerations, including theological, literary, social scientific, and philosophical approaches

Series: Wiley Blackwell Companions to Religion
Print ISBN: 978-1-119-28350-8 | PR | €47.90 | JAN 2017 | 544PP

History

A Companion to the Gilded Age and Progressive Era
Christopher M. Nichols & Nancy C. Unger
Oregon State University; Santa Clara University

- The newest edition in over a decade, this companion thoughtfully incorporates new and significant literature and thought leadership on Dwight D. Eisenhower
- Thoroughly examines both the Eisenhower era and the man himself, broadening the historical scope by which Eisenhower is understood and interpreted
- Presents a complete picture of Eisenhower’s many roles within the historical context: the person, commander, president, politician, and person-in-his-times
- This Companion is the ideal starting point for anyone researching wartime through postwar America, and an invaluable guide for graduate students and advanced undergraduates in history, political science, and policy studies

Series: Wiley Blackwell Companions to American History
Print ISBN: 978-1-118-91396-3 | CL | €189.00 | JAN 2017 | 560PP
Classics

The Encyclopedia of Ancient Battles
Michael Whitby & Harry Sidebottom

Focused on battle narratives of the classical world on land and at sea, this two-volume reference covers Archaic Greece in the eighth century BC to the rise of Islam in the seventh century AD.

- Two-volume reference on land and sea battles of the classical world from Archaic Greece in the eighth century BC to the rise of Islam in the seventh century AD
- Concentrates on narratives of specific battles, sieges, campaigns, and wars
- Contains the most complete and up-to-date scholarship on the subject
- Organized by individual wars, with chronological entries for each battle
- Brings together a distinguished, international group of experts on ancient military history

Print ISBN: 978-1-405-18645-2 | CL | €510.00 | MAR 2017 | 1440PP

About the Authors

Michael Whitby is Pro-Vice-Chancellor and Head of the College of Arts and Law at the University of Birmingham, UK. He has also taught at the University of St Andrews and the University of Warwick. He has written extensively on the history and historiography of the eastern Roman Empire in the fifth to seventh centuries AD. Most recently, he is co-author of How to Win on the Battlefield: The 25 Key Tactics of All Time (2010) and co-editor of The Cambridge History of Greek and Roman Warfare (2007).

Harry Sidebottom is Fellow and Director of Studies in Ancient History at St Benet’s Hall, Oxford, and Lecturer in Ancient History at Lincoln College, UK. Since 2003 he has been a regular reviewer of fiction, especially historical novels, in the Times Literary Supplement. He is the author of Ancient Warfare: A Very Short Introduction (2004), as well Iron and Rust (2014), The Amber Road (2013), and five other novels in the Warrior of Rome series, which is set in the Roman Empire during the so-called Great Crisis of the Third Century AD.

Art History

A Companion to Roman Art
Barbara E. Borg
University of Exeter

- Offers comprehensive and original essays on the study of Roman art
- Contributions from distinguished scholars with unrivalled expertise covering a broad range of international approaches
- Focuses on the socio-historical aspects of Roman art, covering several topics that have not been presented in any detail in English
- Includes both close readings of individual art works and general discussions
- Provides an overview of main aspects of the subject and an introduction to current debates in the field

Series: Blackwell Companions to the Ancient World

Material Imagination
Art in Europe, 1946–72
Natalie Adamson & Steven Harris

- Examines the interrelated concepts of matter, materialism, and materiality in postwar European art, from 1946–1972
- Provides a unique perspective on European art by prioritizing material dimensions over concept or context, while also paying attention to theoretical and historical concerns
- Explores artists’ methods and materials in order to better understand the social and cultural environments in which their works of art were made
- Demonstrates how materials can be harnessed to affect the critical interpretation of artwork
- Brings together exceptional illustrations and new research in eight essays by art historians and scholars

Series: Art History Special Issues
Composing Research, Communicating Results: Writing the Communication Research Paper
Kurt Lindemann
San Diego State University

Composing Research, Communicating Results: Writing the Communication Research Paper provides communication students with the knowledge and necessary tools to compose a variety of course-required papers that are scholarly, accessible, and well-written.

• The first work of its kind to take students from brainstorming to outlining to sentence and paragraph construction to paper presentation, drawing on student-written examples
• Easy-to-understand explanations of passive voice, point of view, commonly accepted citation styles, and more, with current and relatable student-written examples
• Covers common writing assignments in communication and related courses, including the literature review, application paper, and empirical research paper
• Four pedagogical features enhance comprehension and support learning: “Write Away” quick exercises, integratable “Building Blocks” assignments, “Engaging Ethics” tips, and “Student Spotlight” examples

Print ISBN: 978-1-118-94090-7 | CL | €97.90 / 978-1-118-94091-4 | PR | €38.90 | MAR 2017 | 256PP
Now in its eighth edition, this continues to be the indispensable guide to understanding the world we make and the lives we lead. Revised and updated throughout, it remains unrivalled in its vibrant, engaging and authoritative introduction to sociology, providing a commanding overview of recent global developments and new ideas.

- Masterly and authoritative introduction to sociology by a globally important sociologist
- Written in an exceptionally engaging style, with a strong commitment to interactive pedagogy, the book handles even the most complex ideas with clarity
- Fully up-to-date with cutting-edge thinking in sociology, and recent events in the social world (e.g. austerity, LGBT rights, rise of urban terrorism)
- Accompanied by a free, feature-packed website
- Classic debates are also given careful coverage, with even the most complex ideas explained in an engaging way
- Sustained pedagogical materials, acting as a workshop for consolidating and expanding knowledge and skills

Print ISBN: 978-0-7456-9668-3 | PR | €41.90 | MAR 2017 | 1100PP
Previous Edition: 978-0-7456-5293-1

About the Authors

Anthony Giddens is the former director of the London School of Economics and Political Science, and is now a member of the House of Lords. His many books include Turbulent and Mighty Continent, The Third Way and The Consequences of Modernity.

Philip W. Sutton is an independent researcher, formerly of the University of Leeds and Robert Gordon University, Aberdeen.
Essential Concepts in Sociology
2nd Edition
Anthony Giddens & Philip W. Sutton
London School of Economics and Political Science; formerly of University of Leeds and Robert Gordon University, Aberdeen

This clear and jargon-free book introduces a careful selection of essential concepts that have helped to shape sociology, and others that continue to do so. Organized in ten thematic sections, it will be essential reading for all those new to sociology, as well as those seeking a reliable route map for a rapidly changing world.

• Carefully constructed introduction to the core ideas that shape our understanding of the social world

• Going beyond dictionary-style definitions, the book provides a coherent picture of sociology covering a core selection of concepts in more detail

• Sets each concept in context, explores its main meanings in use, key criticisms, and ongoing development in contemporary research and theorizing

• Co-authored by one of the world’s leading sociologists, and written by the author team of the UK’s best-selling university-level sociology text


About the Authors

Anthony Giddens is the former director of the London School of Economics and Political Science, a Life Fellow of King’s College, Cambridge, and a member of the House of Lords, UK. He is a very influential sociologist and social theorist, and his many books include Turbulent and Mighty Continent, The Third Way and The Consequences of Modernity.

Philip W. Sutton is an independent researcher formerly of the University of Leeds and Robert Gordon University, Aberdeen.
Another Economy is Possible
Culture and Economy in a Time of Crisis
Manuel Castells et al.
University of Southern California, Los Angeles

This book, co-authored and edited by leading social scientist Manuel Castells, explores new ways of organizing a fairer economy. It shows how a better future may be possible in the wake of the financial crisis by analysing innovative new economic experiments, from cooperatives and barter networks to community currencies and ethical banking.

- A team of world-leading social, political and economic thinkers examine issues ranging from the limits to economic growth and alternative currencies such as Bitcoin to the ‘Slow Cities’ movement
- The book contains three chapters from Manuel Castells, who writes on emerging radical economic cultures and some of the real-life economic experiments that have arisen in the aftermath of the financial crisis
- This book will become an essential reference point for anyone wanting to explore the potential for alternative economics in an age of austerity and financial crisis
- It will be of great interest to general readers interested in radical economics and alternative economic practices, like barter and Bitcoin, as well as students and scholars interested in economic sociology, political economy and economic anthropology


About the Author
Manuel Castells is University Professor and Wallis Annenberg Chair of Communication Technology and Society at the University of Southern California, Los Angeles, as well as Professor Emeritus of Sociology and Planning at the University of California, Berkeley.

Digital Sociology
The Reinvention of Social Research
Noortje Marres
University of Warwick

This provocative new introduction to the field offers a critical overview of interdisciplinary debates about new ways of knowing society that are emerging today at the interface of computing, social research and social life, a key transformation of our times. Indispensable for students of digital sociology, digital media, computing and society.

- A timely introduction to the cutting-edge field of digital sociology
- Assesses the relevance and usefulness of digital methods, data and techniques for the study of sociological phenomena
- Interrogates how the infiltration of the digital into all aspects of life fundamentally changes sociology, social theory and how we study the social world
- Combines a critical introduction to the basics of digital sociology with an original perspective on the contours of this developing field


About the Author
Noortje Marres is Associate Professor in the Centre for Interdisciplinary Methods at the University of Warwick.
Community as Urban Practice
Talja Blokland
Humboldt University, Berlin

- Incisive new statement on understanding the central idea of 'community' in an urban context
- Constructs a vision of community as an 'urban practice', reliant on fluid, non-durable encounters, rather than a fixed set of durable bonds
- Draws together a wide array of literature together with real-life examples to offer a coherent and well-evidenced analysis
- In keeping with Polity's Urban Futures series, commits to a comparative, multi-national and multi-city emphasis

Series: Urban Futures

Is Racism an Environmental Threat?
Ghassan Hage
University of Melbourne

- An important and wide-ranging interpretation of how race is embedded in the way our societies are set up, from a leading anthropologist of race
- Outlines Hage's highly intriguing argument that racism and environmental destruction arise from the same ways of thinking about the world
- Develops the argument in relation to Islamophobia in particular, with clear explanations of theoretical ideas to demonstrate the connections between the two
- Part of Polity's Debating Race series, which offers accessible, engaging and challenging entry points to key contemporary debates on race

Series: Debating Race

Sex Cultures
Amin Ghaziani
University of British Columbia

- An introduction to sexuality unlike any other, through a cultural sociological lens
- Crafts a conversation about the meanings and contexts of sexual practices, showing the complexity of this ubiquitous social reality
- Tackles topics of scholarly and mainstream debate to ground our discussions of sex within a rich cultural imagination
- Beautifully written, with case studies and examples from across the globe and across disciplines

Series: Cultural Sociology
The Wiley Encyclopedia of Corrections
Kent R. Kerley

An up-to-date, authoritative two volume reference work for the fields of corrections and criminal justice featuring over 280 detailed scholarly entries.

- Assembles a global team of experts from within their respective fields under the guidance of Editor-in-Chief Kent R. Kerley
- Provides comprehensive coverage of key topics in corrections, including history, trends and types of punishment, correctional theory, policy, and law
- Summarizes the latest theory and practice in major topical areas such as sentencing, community corrections, jails and prisons, special populations, women, juveniles, treatment, prisoner reentry, and the death penalty
- Brings together cutting-edge examples from criminal justice systems throughout the US and around the world to provide an essential go-to resource for students, scholars and researchers

Series: The Wiley Series of Encyclopedias in Criminology & Criminal Justice
Print ISBN: 978-1-118-84542-4 | CL | €580.00 | MAR 2017 | 1963PP

About the Author
**Politics**

**Rethinking Capitalism**

Economics and Policy for Sustainable and Inclusive Growth

Michael Jacobs & Mariana Mazzucato

“Thought provoking and fresh - this book challenges how we think about economics.”

Gillian Tett, *Financial Times*

Western capitalism is in crisis. For decades investment has been falling, living standards have stagnated or declined, and inequality has risen dramatically. Economic policy has neither reformed the financial system nor restored stable growth. Climate change meanwhile poses increasing risks to future prosperity.

In this book some of the world’s leading economists propose new ways of thinking about capitalism. In clear and compelling prose, each chapter shows how today’s deep economic problems reflect the inadequacies of orthodox economic theory and the failure of policies informed by it. The chapters examine a range of contemporary economic issues, including fiscal and monetary policy, financial markets and business behaviour, inequality and privatisation, and innovation and environmental change. The authors set out alternative economic approaches which better explain how capitalism works, why it often doesn’t, and how it can be made more innovative, inclusive and sustainable. Outlining a series of far-reaching policy reforms, *Rethinking Capitalism* offers a powerful challenge to mainstream economic debate, and new ideas to transform it.

**Series:** Political Quarterly Monograph Series

**Print ISBN:** 978-1-119-12095-7 | PR | €21.90 | AUG 2016 | 224PP

**About the Authors**

Michael Jacobs is Visiting Professor in the School of Public Policy at University College London. An environmental economist and political theorist, his work has focused on the political economy of environmental change.

Mariana Mazzucato is RM Phillips Professor in the Economics of Innovation at the Science Policy Research Unit (SPRU) at the University of Sussex, UK.

**Can the Internet Strengthen Democracy?**

Stephen Coleman

*University of Leeds*

- The first book in Polity’s new and excitingDemocratic Futures series, which explores the key challenges and debates about democracy in the twenty-first century
- Offers an incisive and authoritative analysis of the new political opportunities and challenges for citizens and governments in the Internet age
- Written by leading scholar of digital media and politics, Stephen Coleman
- Snappy and accessible, this book will appeal to anyone interested in the changing nature of politics today

**Series:** Democratic Futures

**Print ISBN:** 978-1-5095-0836-5 | CL | €TBA / 978-1-5095-0837-2 | PR | €TBA | MAR 2017 | 144PP
**Anthropology**

**Investigating Culture**

*An Experiential Introduction to Anthropology, 3rd Edition*

Carol Delaney  
*Stanford University, USA*

Highly praised innovative approach to introducing aspects of cultural anthropology to students, featuring a series of revisions, updates, and new material.

- Offers a refreshing alternative to introductory anthropology texts by challenging students to think in new ways and apply cultural learnings to their own lives
- Chapters explore key anthropological concepts of human culture including: language, the body, food, and time, and provide an array of cultural examples in which to examine them
- Incorporates new material reflecting the authors research in Malawi, New England, and Spain
- Takes account of the latest information on such topical concerns as nuclear waste, sports injuries, the World Trade Center memorial, the food pyramid, fashion trends, and electronic media
- Includes student exercises, selected reading and additional suggested readings

Previous Edition: 978-1-4051-5424-6

**About the Authors**

Carol Delaney is Associate Professor Emerita of Cultural and Social Anthropology at Stanford University. She is author of *The Seed and the Soil: Gender and Cosmology in Turkish Village Society* (1991), *Abraham on Trial: The Social Legacy of Biblical Myth* (1998), and *Columbus and the Quest for Jerusalem* (2011).

Deborah D. Kaspin is an Adjunct Professor of Anthropology at Rhode Island College and also taught at Yale University, the University of Virginia and Wheaton College. She is editor of *Images and Empires: Visuality in Colonial and Post-Colonial Africa* (2002) with Paul Landau.

---

**Linguistics**

**Revitalising Language in Provence**

*A Critical Approach*

James Costa

- Presents a wealth of new research data relating to revitalising language movements
- Offers an innovative new way of problematizing language revitalisation
- Questions the very concept of language revitalisation and challenges the fields main tenets
- Proposes ways regarding how to approach language revitalisation movements with respect to what they stand for, how they use language as a terrain to articulate various social claims, and who the people spearheading these movements are

Series: Publications of the Philological Society  

---

**The Handbook of Dialectology**

Charles Boberg, John Nerbonne & Dominic Watt  
*McGill University in Montreal, Canada; University of Groningen, The Netherlands; University of York, UK*

- Incorporates state-of-the-art research in dialectology from around the world, providing the most current work available
- Presents a practical guide to the many methodological and statistical issues surrounding the collection and analysis of dialect data
- Provides summaries of dialect variation in the world’s most widely spoken and commonly studied languages, including several non-European languages that have traditionally received less attention in general discussions of dialectology
- Reviews the intellectual development of the field, including its main theoretical schools of thought and research traditions, both academic and applied

Series: Blackwell Handbooks in Linguistics  
Print ISBN: 978-1-118-82755-0 | CL | €189.00 | MAR 2017 | 576PP
Psychology

Helping Children with ADHD

A CBT Guide for Practitioners, Parents and Teachers

Susan Young & Jade Smith
Institute of Psychiatry, UK

- Redefines best practice in the application of cognitive and behavioural techniques to help children aged 6-12 with ADHD and associated comorbid conditions, including learning difficulties
- Features resources with a pragmatic and practically-focused approach; modular structure allows the interventions to be selected and tailored according to the particular needs of the individual child
- Straightforward, accessible language allows the techniques to be used by those without expert clinical training; dedicated sections provide advice for using the approach in school, home and group contexts
- A companion website provides downloadable materials including illustrated patient worksheets to accompany the narrative stories

Print ISBN: 978-1-118-90318-6 | PR | €43.90 | NOV 2016 | 300PP

Preventing Suicide

The Solution Focused Approach

John Henden
John Henden Consultancy

- New edition of an acclaimed manual which uses the solution focused approach to take an empathetic and validating approach to working with individuals considering suicide
- Offers real life examples and invaluable guidance for suicide prevention by showing what works in treating those struggling with suicidal thoughts
- Provides straightforward ways to address the subject of suicide, along with a helpful range of tools and techniques
- Compares and contrasts a ground-breaking approach to suicide prevention with more traditional approaches to risk assessment and management
- Features numerous updates and revisions along with brand new sections dealing with the international landscape

Print ISBN: 978-1-119-16296-4 | CL | €119.00 / 978-1-119-16295-7 | PR | €51.90 | JAN 2017 | 328PP

Previous Edition: 978-0-470-51808-3

Education

1,001 ASVAB AFQT Practice Questions For Dummies

Consumer Dummies
Wiley

Prove your military worth with a stellar AFQT score

The Armed Forces Qualifying Test (AFQT) is the most important part of the Armed Services Vocational Aptitude Battery (ASVAB). This practice guide gives you 1,001 practice opportunities to prepare for the test and provides the review you need to increase your score and your confidence on test day. It includes insights that will help you grow your vocabulary, master synonyms and antonyms, analyze what you’ve read and pick out main points, improve reading comprehension skills, and review basic math, fractions, decimals, algebra, and geometry questions and word problems.

- Contains 1,001 ASVAB AFQT practice questions
- Offers detailed answers and explanations for every question
- Includes free one-year access to practice questions online

Teaching Naked Techniques
A Practical Guide to Designing Better Classes
José A. Bowen & C. Edward Watson

A practical, student-centered way to increase opportunities for interactivity

Teaching Naked Techniques helps higher education faculty create more effective and engaging lessons—or groups of lessons—on a wide range of topics. Based on author José Bowen’s Teaching Naked Cycle, the book focuses on each step of class preparation from the student’s perspective. There is a chapter on each step in the cycle with an abundance of discipline-specific examples plus additional resources. This book helps faculty take the first step in adopting this new pedagogy; and by the final chapter, readers will learn how to implement larger (e.g. entire course) redesign projects.

- Provides field-tested, helpful materials to improve course design, make better use of technology, maximize in-class time, and boost student engagement
- Includes free online access to downloadable forms, rubrics, and other tools to implement Bowen’s Teaching Naked Cycle
- Faculty can turn to this book to find multiple ideas at different points throughout the semester


About the Authors
José A. Bowen is President of Goucher College. He has taught and been an administrator at Stanford University, the University of Southampton (England), Georgetown University, Southern Methodist University, and Miami University. Bowen is a pioneer in active learning and the use of technology in education, including podcasts and online games.

C. Edward Watson (Athens, GA) directs the Center for Teaching and Learning at the University of Georgia, where he coordinates with colleges and departments to develop and deliver customized and strategically relevant faculty development programs. Watson is executive editor of International Journal of Teaching & Learning in Higher Education and the International Journal of ePortfolio. He is a member of the Professional and Organizational Development Network in Higher Education.

Disability in Higher Education
A Social Justice Approach
Nancy J. Evans, Ellen M. Broido, Kirsten R. Brown & Autumn K. Wilke

Create campuses inclusive and supportive of disabled students, staff, and faculty

Disability in Higher Education: A Social Justice Approach examines how disability is conceptualized in higher education and ways in which students, faculty, and staff with disabilities are viewed and served on college campuses. Drawing on multiple theoretical frameworks, research, and experience creating inclusive campuses, this text offers a new framework for understanding disability using a social justice lens. Many institutions focus solely on legal access and accommodation, enabling a system of exclusion and oppression. However, using principles of universal design, social justice, and other inclusive practices, campus environments can be transformed into more inclusive and equitable settings for all constituents.

Print ISBN: 978-1-118-01822-4 | CL | €44.90 | MAR 2017 | 500PP

Leadership Theory
Cultivating Critical Perspectives
John P. Dugan
Loyola University Chicago

An interdisciplinary survey text on leadership theory grounded using critical perspectives

Leadership Theory is designed specifically for use in undergraduate or graduate classrooms providing a comprehensive overview of essential theories informing the leadership studies knowledge base. The text infuses critical perspectives in a developmental manner that guides readers through increasingly complex ways in which theory can be deconstructed and reconstructed to enhance practice and advance social justice. This book uses compelling examples, critically reflective questions, and multiple approaches to concept illustration to cultivate readers’ abilities to engage as critical learners.

Print ISBN: 978-1-118-86415-9 | CL | €73.90 | MAR 2017 | 450PP
Leadership Theory
Facilitator’s Guide
John P. Dugan, Amy Barnes, Natasha Turman & Mark Anthony Torrez
Loyola University Chicago; Ohio State University; Loyola University Chicago; Loyola University Chicago

This facilitator’s guide helps instructors engage with and teach the material found in Leadership Theory.

The facilitator’s guide brings to life the content of the survey text, Leadership Theory. It offers instructive advice on how to prepare for the use of a critical perspective as well as providing practical resources to translate survey text content to practice. The facilitator’s guide consists of an overview of how to use the guide as well as recommended skills and reflection questions for educators prior to implementing material; objectives, critical concepts, a chapter overview, and a chapter framework for each chapter from Leadership Theory; and lesson plan “walk-throughs” containing 2-3 activities for each chapter of the survey text, with information for learning outcomes, activity setup, and additional notes for facilitation.

Print ISBN: 978-1-118-86417-3 | PR | €TBA | FEB 2017 | 150PP

Technology and Innovation in Adult Learning
Kathleen P. King
University of South Florida

A comprehensive exploration of technology’s role in adult learning

Technology and Innovation in Adult Learning introduces educators and students to the intersection of adult learning and the growing technological revolution. Written by an internationally recognized expert in the field, this book explores the theory, research, and practice driving innovation in both adult learning and learning technology, and illuminates a powerful approach to recognize and leverage these opportunities. Building on current trends and research in technology and its use, each chapter illustrates the need, opportunities, and examples of current and future technologies that scaffold adult learning, and provides comprehensive coverage of both current and emerging challenges.


The Social Change Model
Facilitating Leadership Development
Kristan C. Skendall, Daniel T. Ostick, Susan R. Komives & Wendy Wagner
University of Maryland; University of Maryland, College Park; George Mason University

A comprehensive guide to using the Social Change Model in all types of curricular and co-curricular settings

The social change model of leadership development upon which this book is based was designed by well-known leadership educators and received wide acclaim and use. This book is designed to provide leadership educators with a wealth of classroom/workshop activities, discussion and reflection questions, assignment suggestions, and additional resources such as video clips and supplementary readings. It also includes two to three case studies for students to consider the implications of applying all eight elements of the social change model in a variety of contexts.

Print ISBN: 978-1-119-04961-6 | PR | €44.90 | MAR 2017 | 350PP

Best Practices for Faculty Search Committees
How to Review Applications and Interview Candidates
Jeffrey L. Buller
Mary Baldwin College

- Accessible: A short readable book that deals with the common questions and concerns faculty often have when asked to be part of the interviewing process
- Practical: Case studies and examples from a variety of institutions round out the practical advice and suggestions
- Expert author: Jeff Buller is a frequent speaker and workshop presenter and an experienced author on administrative and faculty issues

Health Communication

Theoretical and Critical Perspectives

Ruth Cross, Sam Davis & Ivy O’Neil

All of Leeds Beckett University

Health communication is key to promoting good population and individual health outcomes. This book sets out a new critical agenda, situating health communication within its social context. It will be a valuable resource for students at all levels and practitioners in health communication who require a critical perspective.

- The first critical analysis of health communication theories and strategies for students
- Themes of ideology and power are explored throughout to provide the social context of health campaigns
- Incorporates and critiques modern social media and the latest use of technology
- Employs a range of pedagogical features to guide classroom use of the book


About the Authors

Ruth Cross is Acting Principal Lecturer in Health Promotion at Leeds Beckett University.
Sam Davis is Senior Lecturer in Health Promotion at Leeds Beckett University.
Ivy O’Neil is former Principal Lecturer and Professional Lead for the Health Promotion team at Leeds Beckett University.
Environmental Economics and Sustainability

Brian Chi-ang Lin & Siqi Zheng

- Presents the latest research results on a plethora of issues relating to environmental economics and sustainability
- Features original contributions from top experts in the field from around the world
- Addresses several of the contemporary challenges of sustainability while infusing new energy into the field of environmental economics
- Covers myriad topics relating to environmental economics and sustainability including climate change, air pollution, CO\textsuperscript{2} emissions, recycling, and the international environmental agreement

Series: Surveys of Recent Research in Economics
Health Sciences
Acute Medicine

A Practical Guide to the Management of Medical Emergencies, 5th Edition
David C. Sprigings & John B. Chambers
Northampton General Hospital; Guy's and St Thomas's Hospitals, London and Maidstone Hospital, Kent

Acute Medicine offers an accessible and concise guide to the practical management of all acute medical problems likely to be encountered in the emergency department, ambulatory care centre, acute medical unit or on the wards.

Reflecting the maturation of acute medicine as a separate specialty, the book is divided into common presentations, specific problems and procedures. New to the fifth edition is a chapter on bed-side ultrasonography; throughout, emphasis is placed on patient safety, and the use of flow diagrams, tables and figures ensures that key information is quickly accessible.

Thoroughly revised by experts in the subject, and updated to reflect current approaches to diagnosis and management, Acute Medicine is an excellent companion for the trainee as well as an aide-memoire for the more experienced physician.

Print ISBN: 978-1-118-64428-7 | PR | €57.90 | APR 2017 | 512PP
Previous Edition: 978-1-4051-2962-6

About the Authors
David C. Sprigings, Consultant Physician, Northampton General Hospital, UK.
John B. Chambers, Reader, Guy's, King's and St Thomas' Hospitals, London, UK and Consultant Cardiologist, Maidstone Hospital, Kent, UK.

Neuropsychology for Occupational Therapists

Cognition in Occupational Performance
Linda Maskill & Stephanie Tempest
Department of Occupational Therapy, Brunel University, London

A bestselling, comprehensive guide to the assessment and rehabilitation of impaired cognitive function and brain damage, for students, newly qualified practitioners, and all those who work within neuropsychology and cognitive rehabilitation.

- Updated theory and evidence base of neuropsychology
- Frameworks and guidelines for assessment and intervention in practice
- Updated content on attention, memory and executive functions
- A new chapter on cognitive function in later years, and working with people to maintain cognitive health
- Written in a clear and engaging style by an experienced author team of academic occupational therapists, with contributions from expert practising clinicians
- Full of a range of learning features, including case studies, summaries, and reflective activities, as well as for the first time narratives of the lived experience of cognitive impairment

Print ISBN: 978-1-118-71132-3 | PR | €49.90 | APR 2017 | 252PP
Previous Edition: 978-1-4051-3699-0

About the Authors
Linda Maskill is a Lecturer in Occupational Therapy and the Departmental Director for Learning and Teaching, in the Department of Clinical Sciences at Brunel University London.
Stephanie Tempest is the Education Manager for Professional Development at the College of Occupational Therapists (COT).
Public Health Nutrition

2nd Edition
Judith L. Buttriss, Ailsa A. Welch, John M. Kearney & Susan A. Lanham-New
Dublin Institute of Technology; Faculty of Health and Medical Sciences, University of Surrey, Guildford, UK

Now fully revised and with online student learning aids, this bestselling textbook from the Nutrition Society is the must have resource in Public Health Nutrition.

Series: The Nutrition Society Textbook
Print ISBN: 978-1-118-66097-3 | PR | €67.90 | APR 2017 | 516PP

ABC of Learning and Teaching in Medicine

3rd Edition
Peter Cantillon & Diana Wood
National University of Ireland, Galway; Addenbrookes Hospital Cambridge

• A brief, readily accessible guide to medical education containing ideas, tips and approaches that are of immediate practical use
• Will help new teachers learn to teach and more experienced teachers to become even better
• Attractive to typical non-academic clinical teachers for whom service is their main concern
• Four new chapters on social media and learning, quality assuring assessments, informed self-assessment and mindfulness and learner supervision
• Fully updated and revised new edition with restructured table of contents and a refreshed contributors list
• An expert editor team with an international selection of authoritative contributors

Series: ABC Series
Print ISBN: 978-1-118-89217-6 | PR | €36.90 | MAR 2017 | 120PP
Previous Edition: 978-1-4051-8597-4

Clinical Endocrinology and Diabetes at a Glance

Dafydd A. Rees, Miles Levy & Andrew Lansdown

• Provides core knowledge on common endocrine and diabetes presentations which need to be recognised by medical students and Junior Doctors
• Brand new title in the at a Glance series and is fully mapped to the undergraduate curriculum as laid out by the Society for Endocrinology
• Highlights key practical skills for undergraduates, such as evaluation of dietary and physical activity, calculation of body mass index and waist circumference, capillary blood glucose reading and dipstick urine sampling for glucose and ketones
• Emphasises the importance of multidisciplinary teams in the management of endocrine diseases and diabetes; including sections on structured education programmes, psychosocial aspects, patient self-management and monitoring, and overcoming barriers to good disease control

Series: At a Glance

WILEY Blackwell
How to Pass the RACP Written and Clinical Exams
The Insider’s Guide
Zoë Raos & Cheryl Johnson
• For medical registrars sitting the Royal Australian College of Physicians Examinations
• Features pearls of wisdom, real examples, and friendly, practical advice from previous candidates and RACP examiners, to make the path to these gruelling exams easier
• Covers both the written and clinical exams, with sections on paediatrics, coping in the workplace, and dealing with stress
• Uses examples of long and short cases and gives advice on how to present a case to the examiners
Print ISBN: 978-1-118-89263-3 | PR | €43.90 | APR 2017 | 144PP

Occupational Therapy Evidence in Practice for Mental Health
Cathy Long, Jane Cronin-Davis & Diane Cotterill
St John College, Leeds Metropolitan University
• Clearly demonstrates how evidence informs clinical decisions
• Easy to read, accessible, and an ideal resource for students
• This edition includes new chapters on reflective practice, CPD, and the importance of research
• Includes case studies to place theory in relevant clinical context, plus key skills lists and service user perspectives
Print ISBN: 978-1-118-99046-9 | PR | €69.90 | APR 2017 | 256PP
Previous Edition: 978-1-4051-4666-1
Color Atlas of Veterinary Ophthalmology

2nd Edition

Kirk N. Gelatt & Caryn E. Plummer
Both of University of Florida

Color Atlas of Veterinary Ophthalmology, Second Edition provides a compendium of the clinical appearance of ophthalmic diseases likely to be encountered in small, large, or exotic animal practice.

• Offers a pictorial reference to the clinical appearance of diseases and conditions of the animal eye
• Presents multiple presentations of most ophthalmic diseases to show the varying ways the condition might appear
• Provides more than 1,000 high-quality color clinical photographs showing ocular disorders
• Includes new introductory chapters on ocular anatomy, the ophthalmic exam, and clinical findings in place of the clinical signs chapter
• Covers clinical history, the clinical signs and findings associated with the disease, the rule-outs or differential diagnoses, the recommended treatment, and the prognosis for each disorder

Print ISBN: 978-1-119-23944-4 | CL | €TBA | FEB 2017 | 600PP

Previous Edition: 978-0-7817-2998-7

About the Authors

Kirk N. Gelatt, VMD, Diplomate ACVO, is Distinguished Professor Emeritus at the University of Florida in Gainesville, Florida, USA.

Caryn E. Plummer, DVM, Diplomate ACVO, is Associate Professor of Comparative Ophthalmology and Service Chief of the Veterinary Ophthalmology Service at the University of Florida in Gainesville, Florida, USA.
Necropsy Guide for Dogs, Cats, and Small Mammals

Sean P. McDonough & Teresa L. Southard

*Necropsy Guide for Dogs, Cats, and Small Mammals* is a complete, practical resource for performing necropsies on dogs, cats, rabbits, rodents, and ferrets in the veterinary clinic, animal shelter, research laboratory, or in the field.

- Provides practical guidance on all aspects of performing a necropsy on dogs, cats, and small mammals and interpreting the results
- Presents more than 200 full-color images to demonstrate techniques and findings
- Offers step-by-step instructions for the necropsy process and collecting samples
- Includes an anatomy review, discussion of dissection techniques, and list of common artifacts and post-mortem changes for each organ system
- Supports veterinarians in performing a necropsy in any setting, including animal shelters, veterinary clinics, research laboratories, and in the field


About the Authors

Sean P. McDonough, DVM, PhD, DACVP, is an Associate Professor at Cornell University’s College of Veterinary Medicine in Ithaca, New York, USA.

Teresa L. Southard, DVM, PhD, DACVP, is an Assistant Clinical Professor at Cornell University’s College of Veterinary Medicine in Ithaca, New York, USA.
Science
Sustainability Challenges in the Agrofood Sector
Rajeev Bhat

Sustainability Challenges in the Agrofood Sector covers a wide range of agrofood-related concerns, including urban and rural agriculture and livelihoods, water-energy management, food and environmental policies, diet and human health. Significant and relevant research topics highlighting the most recent updates will be covered, with contributions from leading experts currently based in academia, government bodies and NGOs (see list of contributors below). Chapters will address the realities of sustainable agrofood, the issues and challenges at stake, and will propose and discuss novel approaches to these issues. This book will be the most up-to-date and complete work yet published on the topic, with new and hot topics covered as well as the core aspects and challenges of agrofood sustainability.

Print ISBN: 978-1-119-07276-8 | CL | €219.00 | MAR 2017 | 720PP

About the Author
Dr Rajeev Bhat is Associate Professor in the Food Technology Division, School of Industrial Technology, Universiti Sains Malaysia, Penang, Malaysia.
FSMA and Food Safety Systems
Understanding and Implementing the Rules
Jeffrey T. Barach

This book provides essential guidance for small to mid-sized businesses on how to design, implement, and maintain a world-class Food Safety Plan that conforms to FSMA regulations.

Micropropagation of Orchids, 3 Volume Set

3rd Edition
Joseph Arditti & Tim W. Yam

University of California, Irvine

- Definitive work on the micropropagation of orchids
- Covers previously cultured and newly cultured orchids
- 3 volume set illustrated in full colour
- Exhaustive list of micropropagation protocols
- Includes cultivation of plantlets removed from flasks

Print ISBN: 978-1-119-18705-9 | CL | €580.00 | APR 2017 | 3200PP

About the Authors

Dr Joseph Arditti is Professor Emeritus, Developmental & Cell Biology School of Biological Sciences, University of California, Irvine, California, USA.

Dr Tim Wing Yam works for the Singapore Botanic Gardens as a principal researcher in charge of the orchid breeding and Conservation Biotechnology laboratory.
Algorithms For Dummies

John Paul Mueller

An accessible guide to the complicated nuances of algorithms

*Algorithms For Dummies* is an accessible guide for people who are interested in understanding algorithms. This book skillfully presents the major areas comprising algorithms—optimization, sort, graph, hash, string, dynamic programming—telling the history behind algorithms, presenting actual applications, and simply explaining the nuts and bolts of the algorithm. This book presents an implementation in Python and some experiments with them, so you can gain some experience developing an algorithm from start to finish. The overall goal is to create an accessible introduction to algorithms, so that you can understand how key algorithms work and how to benefit from algorithms when working on projects and implementing them in business.

*Print ISBN:* 978-1-119-33049-3 | PR | €TBA | MAR 2017 | 320PP
Technology, Engineering, Architecture & Construction
Become a 3D model designer with SketchUp

Whether you know a bit about 3D modeling or have never created a 3D model, *SketchUp For Dummies* is the best place to start learning and mastering the ropes of this powerful, user-friendly tool that packs all the power of professional tools into something you can use. With this guide, you’ll get great insight on how to get the most from SketchUp to do anything from redesign your house to mock up the next great invention.

**Print ISBN:** 978-1-119-33615-0 | **PR | €TBA | MAR 2017 | 480PP**
<table>
<thead>
<tr>
<th>ISBN</th>
<th>Title</th>
<th>Author</th>
<th>Binding</th>
<th>Pub Date</th>
<th>Price (£)</th>
<th>Page Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-1-119-28525-0</td>
<td>The Mushin Way to Peak Performance: The Path to Productivity, Balance, and Success</td>
<td>Veltri</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 25.90</td>
<td>3</td>
</tr>
<tr>
<td>978-1-119-34120-8</td>
<td>Marketing 4.0: Moving from Traditional to Digital</td>
<td>Kotler</td>
<td>CL</td>
<td>Dec 2016</td>
<td>€TBA</td>
<td>4</td>
</tr>
<tr>
<td>978-1-119-28691-2</td>
<td>Agile Engagement: How to Drive Lasting Results by Cultivating a Flexible, Responsive, and Collaborative Culture</td>
<td>Jaramillo, Richardson</td>
<td>CL</td>
<td>Dec 2016</td>
<td>€ 27.90</td>
<td>6</td>
</tr>
<tr>
<td>978-1-119-29306-4</td>
<td>Joan Garry's Guide to Nonprofit Leadership: Because Nonprofits Are Messy</td>
<td>Garry</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 34.90</td>
<td>7</td>
</tr>
<tr>
<td>978-1-119-28495-6</td>
<td>Sustainable Operations and Supply Chain Management</td>
<td>Belvedere, Grando</td>
<td>CL</td>
<td>Dec 2016</td>
<td>€ 87.90</td>
<td>7</td>
</tr>
<tr>
<td>978-1-119-27023-2</td>
<td>The CEO of Technology: How 21st Century CIOs Leverage Innovation to Drive Revenue and Value in Competitive Markets</td>
<td>Muller</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 44.90</td>
<td>10</td>
</tr>
<tr>
<td>978-1-119-29550-1</td>
<td>Analytics Factory: Solving the Number One Problem in Predictive Analytics</td>
<td>Hughes, Roemer</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 49.90</td>
<td>10</td>
</tr>
<tr>
<td>978-1-119-32774-5</td>
<td>Asset Valuation for Value Investors</td>
<td>Rudd, Wiginton</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 93.90</td>
<td>10</td>
</tr>
<tr>
<td>978-1-119-27284-7</td>
<td>International Private Equity, 2nd Edition</td>
<td>Talmor, Vasvari</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 87.90</td>
<td>11</td>
</tr>
<tr>
<td>978-1-119-29856-4</td>
<td>Successful Defined Contribution Investment Design: How to Align Target-Date, Core and Income Strategies to the PRICE of Retirement</td>
<td>Schaus, Gao</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 65.90</td>
<td>11</td>
</tr>
<tr>
<td>978-1-119-34448-3</td>
<td>International GAAP 2017 - Generally Accepted Accounting Principles under International Financial Reporting Standards</td>
<td>Ernst &amp; Young LLP</td>
<td>PR</td>
<td>Dec 2016</td>
<td>€TBA</td>
<td>11</td>
</tr>
<tr>
<td>978-1-119-32470-6</td>
<td>Study on the Auditing System of Socialism with Chinese Characteristics</td>
<td>Liu</td>
<td>CL</td>
<td>Jan 2017</td>
<td>€TBA</td>
<td>12</td>
</tr>
<tr>
<td>978-1-119-34022-5</td>
<td>Wiley IFRS 2017 Interpretation and Application of IFRS Standards</td>
<td>PKF International Ltd</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>12</td>
</tr>
<tr>
<td>ISBN</td>
<td>Title</td>
<td>Author</td>
<td>Binding</td>
<td>Pub Date</td>
<td>Price (€)</td>
<td>Page Qty</td>
</tr>
<tr>
<td>---------------</td>
<td>---------------------------------------------------------</td>
<td>-------------------------</td>
<td>---------</td>
<td>----------</td>
<td>-----------</td>
<td>-----------</td>
</tr>
<tr>
<td>978-1-119-11680-6</td>
<td>Aesthetics: The Classic Readings</td>
<td>Cooper</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 33.90</td>
<td>14</td>
</tr>
<tr>
<td>978-1-118-91396-3</td>
<td>A Companion to the Gilded Age and Progressive Era</td>
<td>Nichols, Unger</td>
<td>CL</td>
<td>Jan 2017</td>
<td>€ 189.00</td>
<td>14</td>
</tr>
<tr>
<td>978-1-405-18645-2</td>
<td>The Encyclopedia of Ancient Battles</td>
<td>Whitby, Sidebottom</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 510.00</td>
<td>15</td>
</tr>
<tr>
<td>978-1-119-07789-3</td>
<td>A Companion to Roman Art</td>
<td>Borg</td>
<td>PR</td>
<td>Feb 2017</td>
<td>€ 51.90</td>
<td>15</td>
</tr>
<tr>
<td>978-1-118-94091-4</td>
<td>Composing Research, Communicating Results: Writing the Communication Research Paper</td>
<td>Lindemann</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 38.90</td>
<td>16</td>
</tr>
<tr>
<td>978-1-118-94090-7</td>
<td>Composing Research, Communicating Results: Writing the Communication Research Paper</td>
<td>Lindemann</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 97.90</td>
<td>16</td>
</tr>
<tr>
<td>978-0-745-69668-3</td>
<td>Sociology, 8th Edition</td>
<td>Giddens, Sutton</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 41.90</td>
<td>17</td>
</tr>
<tr>
<td>978-1-509-51720-6</td>
<td>Another Economy is Possible: Culture and Economy in a Time of Crisis</td>
<td>Castells, et al.</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>19</td>
</tr>
<tr>
<td>978-1-509-51721-3</td>
<td>Another Economy is Possible: Culture and Economy in a Time of Crisis</td>
<td>Castells, et al.</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>19</td>
</tr>
<tr>
<td>978-1-509-50481-7</td>
<td>Community as Urban Practice</td>
<td>Blokland</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-1-509-50482-4</td>
<td>Community as Urban Practice</td>
<td>Blokland</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-0-745-69226-5</td>
<td>Is racism an environmental threat?</td>
<td>Hage</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-0-745-69227-2</td>
<td>Is racism an environmental threat?</td>
<td>Hage</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-0-745-67039-3</td>
<td>Sex Cultures</td>
<td>Ghaziani</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-0-745-67040-9</td>
<td>Sex Cultures</td>
<td>Ghaziani</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>20</td>
</tr>
<tr>
<td>978-1-118-84542-4</td>
<td>The Wiley Encyclopedia of Corrections</td>
<td>Kerley</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 580.00</td>
<td>21</td>
</tr>
<tr>
<td>978-1-509-50836-5</td>
<td>Can the Internet Strengthen Democracy?</td>
<td>Coleman</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>22</td>
</tr>
<tr>
<td>978-1-509-50837-2</td>
<td>Can the Internet Strengthen Democracy?</td>
<td>Coleman</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>22</td>
</tr>
<tr>
<td>978-1-118-86862-1</td>
<td>Investigating Culture: An Experiential Introduction to Anthropology, 3rd Edition</td>
<td>Delaney</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 36.90</td>
<td>23</td>
</tr>
<tr>
<td>978-1-118-82755-0</td>
<td>The Handbook of Dialectology</td>
<td>Boberg, Nerbonne, Watt</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 189.00</td>
<td>23</td>
</tr>
<tr>
<td>978-1-118-90318-6</td>
<td>Helping Children with ADHD: A CBT Guide for Practitioners, Parents and Teachers</td>
<td>Young, Smith</td>
<td>PR</td>
<td>Nov 2016</td>
<td>€ 43.90</td>
<td>24</td>
</tr>
<tr>
<td>978-1-119-16295-7</td>
<td>Preventing Suicide: The Solution Focused Approach</td>
<td>Henden</td>
<td>PR</td>
<td>Jan 2017</td>
<td>€ 51.90</td>
<td>24</td>
</tr>
<tr>
<td>978-1-119-16296-4</td>
<td>Preventing Suicide: The Solution Focused Approach</td>
<td>Henden</td>
<td>CL</td>
<td>Jan 2017</td>
<td>€ 119.00</td>
<td>24</td>
</tr>
<tr>
<td>978-1-119-29148-0</td>
<td>1,001 ASVAB AFQT Practice Questions For Dummies</td>
<td>Consumer Dummies</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 24.90</td>
<td>24</td>
</tr>
<tr>
<td>ISBN</td>
<td>Title</td>
<td>Author</td>
<td>Binding</td>
<td>Pub Date</td>
<td>Price (£)</td>
<td>Page Qty</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------------</td>
<td>---------</td>
<td>----------</td>
<td>-----------</td>
<td>----------</td>
</tr>
<tr>
<td>978-1-118-86415-9</td>
<td>Leadership Theory: Cultivating Critical Perspectives</td>
<td>Dugan</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 73.90</td>
<td>25</td>
</tr>
<tr>
<td>978-1-118-86417-3</td>
<td>Leadership Theory: Facilitator's Guide</td>
<td>Dugan, Barnes, Turman</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 44.90</td>
<td>26</td>
</tr>
<tr>
<td>978-1-119-04961-6</td>
<td>Technology and Innovation in Adult Learning</td>
<td>King</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 44.90</td>
<td>26</td>
</tr>
<tr>
<td>978-0-745-69772-7</td>
<td>Health Communication: Theoretical and Critical Perspectives</td>
<td>Cross, Davis, O'Neil</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>27</td>
</tr>
<tr>
<td>978-0-745-69773-4</td>
<td>Health Communication: Theoretical and Critical Perspectives</td>
<td>Cross, Davis, O'Neil</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>27</td>
</tr>
</tbody>
</table>

**Health Sciences**

<table>
<thead>
<tr>
<th>ISBN</th>
<th>Title</th>
<th>Author</th>
<th>Binding</th>
<th>Pub Date</th>
<th>Price (£)</th>
<th>Page Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-1-118-71132-3</td>
<td>Neuropsychology for Occupational Therapists: Cognition in Occupational Performance</td>
<td>Maskill, Tempest</td>
<td>PR</td>
<td>Apr 2017</td>
<td>€ 49.90</td>
<td>30</td>
</tr>
<tr>
<td>978-1-118-89217-6</td>
<td>ABC of Learning and Teaching in Medicine, 3rd Edition</td>
<td>Cantillon, Wood</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 36.90</td>
<td>31</td>
</tr>
<tr>
<td>978-1-119-12871-7</td>
<td>Clinical Endocrinology and Diabetes at a Glance</td>
<td>Rees, Levy, Lansdown</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€ 37.90</td>
<td>31</td>
</tr>
<tr>
<td>978-1-118-89263-3</td>
<td>How to Pass the RACP Written and Clinical Exams: The Insider's Guide</td>
<td>Raos, Johnson</td>
<td>PR</td>
<td>Apr 2017</td>
<td>€ 43.90</td>
<td>32</td>
</tr>
<tr>
<td>978-1-118-99046-9</td>
<td>Occupational Therapy Evidence in Practice for Mental Health</td>
<td>Long, Cronin-Davis, Cotterill</td>
<td>PR</td>
<td>Apr 2017</td>
<td>€ 69.90</td>
<td>32</td>
</tr>
<tr>
<td>978-1-119-11565-6</td>
<td>Necropsy Guide for Dogs, Cats, and Small Mammals</td>
<td>McDonough, Southard</td>
<td>PR</td>
<td>Feb 2017</td>
<td>€TBA</td>
<td>34</td>
</tr>
</tbody>
</table>

**Science**

<table>
<thead>
<tr>
<th>ISBN</th>
<th>Title</th>
<th>Author</th>
<th>Binding</th>
<th>Pub Date</th>
<th>Price (£)</th>
<th>Page Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-1-118-78235-4</td>
<td>Bioinformatics in Aquaculture</td>
<td>Liu</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 189.00</td>
<td>36</td>
</tr>
<tr>
<td>978-1-119-07276-8</td>
<td>Sustainability Challenges in the Agrofood Sector</td>
<td>Bhat</td>
<td>CL</td>
<td>Mar 2017</td>
<td>€ 219.00</td>
<td>36</td>
</tr>
<tr>
<td>978-1-119-25807-0</td>
<td>FSMA and Food Safety Systems: Understanding and Implementing the Rules</td>
<td>Barach</td>
<td>PR</td>
<td>Jan 2017</td>
<td>€ 57.90</td>
<td>37</td>
</tr>
<tr>
<td>978-1-119-18705-9</td>
<td>Micropropagation of Orchids, 3 Volume Set, 3rd Edition</td>
<td>Arditti, Yam</td>
<td>CL</td>
<td>Apr 2017</td>
<td>€ 580.00</td>
<td>38</td>
</tr>
<tr>
<td>978-1-119-33049-3</td>
<td>Algorithms For Dummies</td>
<td>Mueller, Massaron</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>39</td>
</tr>
</tbody>
</table>

**Technology, Engineering, Architecture & Construction**

<table>
<thead>
<tr>
<th>ISBN</th>
<th>Title</th>
<th>Author</th>
<th>Binding</th>
<th>Pub Date</th>
<th>Price (£)</th>
<th>Page Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-1-119-33615-0</td>
<td>SketchUp For Dummies</td>
<td>Chopra</td>
<td>PR</td>
<td>Mar 2017</td>
<td>€TBA</td>
<td>41</td>
</tr>
</tbody>
</table>
Ihre Bibliothek ist einzigartig.
Warum sollte es bei Ihrer digitalen Buchkollektion anders sein?

Wiley Online Books

Keine DRM Restriktionen bei Downloads und Druck
Powervolle Suchfunktion und Navigation
Dynamische Links, innerhalb und ausserhalb der Wiley Online Library
Lesen Sie einzelne Kapitel oder das ganze Buch
Vollintegration mit Zeitschriften und anderen Inhalten der Wiley Online Library
Flexibler Zugang rund um die Uhr, inklusive Fernzugriff von Zuhause oder Unterwegs

Über 16.000 Titel aus 17 Fachbereichen in der Wiley Online Library stehen Ihnen zur Verfügung, um Ihre einzigartige digitale Buchkollektion zu gestalten.

Unser Team steht Ihnen bei allen Fragen zu Wiley Online Books zur Verfügung.

libraryinfo@wiley.com | wileyonlinelibrary.com

wileyonlinelibrary.com
IHRE ANSPRECHPARTNER IM VERLAG

Vertrieb

Sibylle Martiné
(Verkaufsleitung Buchhandel)
Tel.: +49 (0) 6201) 606-405
E-Mail: smartiné@wiley.com

Anette Martiné
Tel.: +49 (0) 6201) 606-407
E-Mail: amartine@wiley.com

Claudia Mittnacht
Tel.: +49 (0) 6201) 606-406
E-Mail: cmittnacht@wiley.com

Messen und Ausstellungen

Simone Tremmel
Tel.: +49 (0) 6201) 606-131
Fax: +49 (0) 6201) 606-100
E-Mail: stremmel@wiley.com

Kundenservice

Tel.: +49 (0) 6201) 606-400
Fax: +49 (0) 6201) 606-184
E-Mail: service@wiley-vch.de

Genehmigte Remittenden an:
Deutschland / Österreich
Wiley-VCH GmbH & Co KG a A
Boschstraße 12
69469 Weinheim
Deutschland

Schweiz
Wiley-VCH Verlag
c/o MB Trans GmbH
Wölferstraße 31
4414 Füllinsdorf
Schweiz

Registrieren Sie sich jetzt für den kostenlosen WILEY-VCH Newsletter
www.wiley-vch.de/home/pas

deAußendienst

PLZ Zuständiger
Außen- dienst-Mitarbeiter:
01-02 Jutta Becher
03 Arno Montiel
04 Jutta Becher
06 Harald Kaufmann
07-09 Jutta Becher
10-29 Arno Montiel
30-35 Harald Kaufmann
36 Hans Rosenstengel
37-40 Harald Kaufmann
41 Stefan Schmitz
42-49 Harald Kaufmann
50-56 Stefan Schmitz
57-59 Harald Kaufmann
60-65 Hans Rosenstengel
66-67 Stefan Schmitz
68-79 Hans Rosenstengel
80-87 Jutta Becher
88-89 Hans Rosenstengel
90-99 Jutta Becher

Österreich
Sibylle Martiné
Schweiz

Freitag Verlagsvertretungen
Urs Freitag, Postfach 215
CH-6454 Flüelen
info@ursfreitag.ch
Tel: +41 79 502 98 41

Jutta Becher
Viatisstr. 64
90480 Nürnberg
Tel: +49 (0) 911) 40 31 98
Fax: +49 (0) 911) 40 67 10
Mobil: (0172) 8 10 90 45
E-Mail: jutta.Becher-VfV@t-online.de

Harald Kaufmann
Postfach 10 10 49
45410 Mülheim-Ruhr
Fax: +49 (0) 208) 76 24 40
Mobil: (0171) 2 74 95 38
E-Mail: Harald.Kaufmann@t-online.de

Arno Montiel
Neukirchstr. 36
28215 Bremen
Tel: +49 (0) 421) 437 41 91
Fax: +49 (0) 421) 437 41 92
Mobil: (0172) 9 13 85 45
E-Mail: arno.montiel@t-online.de

Hans Rosenstengel
Stolzestraße 8
75175 Pforzheim
Tel: +49 (0) 7231) 298 88 82
Fax: +49 (0) 7231) 298 88 84
Mobil: (0171) 787 06 59
E-Mail: hans.rosenstengel@t-online.de

Stefan Schmitz
Seelbacherstr. 48a
65510 Idstein
Tel: +49 (0) 6126) 5 24 03
Fax: +49 (0) 6126) 36 53
Mobil: (0171) 2 12 53 24
E-Mail: s.schmitz.verlagsvertretung@t-online.de

www.wiley.com