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Consumer
Your quick and easy guide to the rules, strategies, and etiquette of chess

Kings, queens, knights—does chess seem like a royal pain to grasp? This friendly guide helps you make the right moves. From using the correct terms to engaging in the art of attack, you’ll get step-by-step explanations that demystify the game. For all levels of chess players, *Chess For Dummies, Fourth Edition* brings you an updated guide to the wide world of chess. Offering easily-understood explanations of the game and its components, this book is a must-have for those developing an interest or looking for an extra edge in chess.

• Provides an introduction to the basic elements of chess and familiarizes you with the board
• Explores the ins and outs of chess notation and the different types of tactics and combinations
• Discusses the principles of play and the nuances of each phase of the game: the opening, middlegame, and endgame


*Previous Edition*: 978-1-118-01695-4

**About the Author**

Business
The Little Black Book of Decision Making
Making Complex Decisions with Confidence in a Fast-Moving World
Michael Nicholas

The secret to making the right call in an increasingly complex world

The decisions we make every day – frequently automatic and incredibly fast – impact every area of our lives. The Little Black Book of Decision Making delves into the cognition behind decision making, guiding you through the different ways your mind approaches various scenarios. You’ll learn to notice that decision making is a matter of balance between your rational side and your intuition – the trick is in honing your intuition to steer you down the right path.

Pure reasoning cannot provide all of the answers, and relying solely on intuition could prove catastrophic in business. There must be a balance between the two, and the proportions may change with each situation. This book helps you quickly pinpoint the right mix of logic and “gut feeling,” and use it to find the best possible solution.

- Balance logic and intuition in your decision making approach
- Avoid traps set by the mind’s inherent bias
- Understand the cognitive process of decision making
- Sharpen your professional judgement in any situation

Decision making is the primary difference between organisations that lead and those that struggle. The Little Black Book of Decision Making helps you uncover errors in thinking before they become errors in judgement.


About the Author

Michael Nicholas has developed many courses and workshops for a variety of audiences, covering subjects ranging from the fundamentals of leadership, to the development of coaching skills, to improving self-esteem and self-confidence.

Also Available Titles

Decision Making For Dummies
Dawna Jones
978-1-118-83366-7
€28.90

Big Data
Using SMART Big Data, Analytics and Metrics To Make Better Decisions and Improve Performance
Bernard Marr
978-1-118-96583-2
€18.90

The Little Black Book for Managers
How to Maximize Your Key Management Moments of Power
John Cross, Rafael Gomez & Kevin Money
978-1-118-74423-9
€18.90
Simplicity
An Uncomplicated Guide To Being Successful And Achieving Your Full Potential
Richard Gerver

Simple behaviours that unclutter your mind and help you realise your true potential
Awaken your passion and tap into your inner greatness as you remove the metaphorical clutter from your life with Simplicity. You'll learn how to expand your thinking and understand your true potential through the power of thinking simply, while stripping back the jargon and digging to the core of any obstacle in your way.
Let's be honest, life is full of unnecessary complexity and it's left most of us confused, angry and disenfranchised. This book will help you to remove the baggage, cut through the clutter and begin your smooth path to success.
Learn how to:
• Live and act with resiliency, authenticity and passion
• Learn to trust your instincts again and see the world through new eyes
• Recalibrate your thoughts, behaviours and actions
• Declutter your mind, streamline your day and be successful at life
Simple wisdom, simply shared, is personal development unplugged – and when you begin peeling back the layers to expose the heart of the problem, you become well-equipped to devise a simpler, yet more effective solution. Simplicity will help you in achieving this state of clarity and confidence.


About the Author
Richard Gerver is a leading speaker on personal development and creativity. He has transitioned his global reputation for leadership in education and is now regarded as one of the most original and authentic thinkers around human leadership and organisational transformation in the world.

Also Available Titles

Clarity
Clear Mind, Better Performance, Bigger Results
Jamie Smart
978-0-85708-448-4
€15.90

Liquid Thinking
Inspirational Lessons From The World’s Great Achievers
Damian Hughes
978-1-906465-42-1
€14.90

Mindfulness
Be Mindful. Live In The Moment
Gill Hasson
978-0-85708-444-6
€15.90
The New Rules of Sales and Service
How to Use Agile Selling, Real-Time Customer Engagement, Big Data, Content, and Storytelling to Grow Your Business
David Meerman Scott

From bestselling author David Meerman Scott, comes the updated edition of The New Rules of Sales and Service

In this revised and expanded edition of The New Rules of Sales and Service, bestselling author David Meerman Scott demystifies the new digital commercial landscape and offers inspiring and valuable guidance for anyone not wanting to be left behind. The New Rules of Sales and Service, Revised and Updated shows how innovative businesses large and small are discovering new opportunities, strengthening customer loyalty, and mastering real-time buyer satisfaction. It’s required reading for any organisation that interacts with the public—ranging from independent consultants to established large corporations and small businesses to new start-ups and non-profits—and is the essential guidebook for anyone attempting to navigate the exciting and evolving digital landscape.

• Contains sections on fresh strategies and new tools, including Periscope
• Includes new success story examples
• Written by a bestselling author and expert in this field
• Shows how to make the transition from the old ways of selling and servicing clients to the new realities now defining how people buy and do business


About the Author

David Meerman Scott is a marketing strategist, keynote speaker, seminar leader, as well as a successful Wiley author. In his consulting work, David specializes in using online content to market and sell products and services to customers worldwide.

Also Available Titles

The New Rules of Marketing & PR
How to Use Social Media, Online Video, Mobile Applications, Blogs, News Releases, and Viral Marketing to Reach Buyers Directly
David Meerman Scott
978-1-118-48876-8
€24.90

The New Rules of Sales and Service
How to Use Agile Selling, Real-Time Customer Engagement, Big Data, Content, and Storytelling to Grow Your Business
David Meerman Scott
978-1-118-82785-7
€27.90
Marketing Performance

10 Simple rules to navigate today’s complex marketing analytics space

Jesko Perrey, Thomas Bauer, Dennis Spillecke, Tjark Freundt & Jonathan Gordon

Drive marketing ROI with an investor’s mindset and a proven toolkit

Top marketers today don’t shy away from financial accountability. In fact, they actively seek to account for the return on their companies’ investments in marketing – because they want their budget to make a difference for their brands and for their business: more relevant messages, more effective campaigns, more satisfied customers, more profitable promotions, higher returns to shareholders. If this is how you think about marketing, this book is for you. It is a book for CMOs who adopt an investor’s mindset, and it deals with the most pressing marketing performance questions.

This isn’t a work of theory. This is a hands-on guide to better marketing for top managers, neatly packaged into ten concise chapters that are just right for a short-haul flight.

Learn how to:

• Increase sales with smarter fund allocation
• Reduce marketing costs without sacrificing effectiveness
• Strengthen the role of marketing with quantified ROI
• Build capabilities for sustainable performance improvements

Marketing Performance delivers expert insight, a wealth of proven success factors, and real-life case studies that will help you drive marketing performance and grow your business.


About the Authors

Dennis is a Director at McKinsey and based in Cologne. He joined McKinsey in 2001 and is leading the German Marketing and Sales Practice, as well as the marketing and sales analytics work. He serves clients across multiple industries and a broad range of topics such as advanced analytics, commercial transformation, marketing ROI, branding, and digital marketing. He is an author of Power Brands and Retail Marketing and Branding.

Jesko is a Director at McKinsey and based in Dusseldorf. He joined McKinsey in 1999 and is global leader of the Marketing and Sales Practice. He serves clients across multiple industries and a broad range of topics such as commercial transformation, marketing ROI, branding, customer experience, digital marketing, and advanced analytics. He is an author of Power Brands and Retail Marketing and Branding.

Thomas joined McKinsey in 2001 and is based in Munich. As a Senior Expert in McKinsey’s marketing strategy group he serves client across industries and geographies on topics such as marketing spend effectiveness and brand management. Thomas has founded and co-leads the Marketing Navigator, a McKinsey technology solution for marketing performance optimization.

Tjark is a Partner in McKinsey’s Hamburg office. He joined McKinsey in 2001 and is a co-leader of the EMEA Marketing and Sales Practice. Tjark leads McKinsey’s global service line for brand management and marketing effectiveness. His main areas of activity are logistics, energy, and chemicals. He is an author of Power Brands.

Jonathan is an Expert Principal in New York. He joined McKinsey in 1995 and is the leader of the global marketing strategy service line. He helps consumer companies construct marketing strategies and build capabilities that drive top-line growth, spanning financial services, packaged goods, and automotive. His writing has been published in the Financial Times, Harvard Business Review, Forbes, The Economist, and Business Insider.
Talent Alone is Not Enough
A blueprint for creating and sustaining success
Sir Clive Woodward

Go above and beyond talent to develop and sustain winning performance

*Talent Alone is Not Enough* is the long-awaited strategy guide from the UK’s most successful coach in a generation. Sir Clive Woodward presents a groundbreaking programme for developing sustainable success in organisations of any size or type, using a unique methodology and proprietary software that supports your only long-term competitive advantage. The secret to success lies in talent: yours, and that of your team – but it’s not enough. This book helps you coach everyone to their true potential, and sustain that exceptional performance for the long run. The biggest challenge – and opportunity – is the capture and sharing of knowledge; it’s so critical in fact, that Clive has included his own Captured software with this book. You’ll walk step-by-step through each pillar of success, guided by clear explanations, illustrative diagrams and real-world examples from sport and business to help you become a winner.

Clive knows what makes a winning team, and he knows how to nurture fledgling talent. With his blueprint for success, you’ll develop the skills and tools required to help your team realise and reach their full potential.

- Make more of your talents and propel your team to success
- Sustain high performance with Captured knowledge-sharing software
- Match your environment to your development and goals
- Take on a Teamship mindset and develop a winning attitude

The parallel between business and sport is clear. Leaders must coach, and their number-one job is to get results. It is the leader’s responsibility to bring talent to fruition, and a team can only be as good as their leader is effective. Optimise your abilities, your attitude, your environment and your team to see lasting high performance with *Talent Alone is Not Enough*.

Print ISBN: 978-1-119-23381-7 | CL | €27.90 | AUG 2016 | 256PP

About the Author


Captured is a knowledge sharing software for coaches and trainers in business and sport, inspiring teams to take ownership and responsibility of their sustained success. The Captured database has over 90,000 users already and is expected to grow considerably in 2015 ahead of the Rugby World Cup. Captured currently works with large corporate partners including: The FA, The International Olympic Committee, The PGA, Marks & Spencer’s, Sainsbury’s, Essendon, Gosling Sports Academy, London Irish, Floream, Grey London and Rajasthan Royals.
Lead Yourself to Success
Ordinary people achieving extraordinary results through self-leadership
Alan Chambers

Let your lifelong adventure begin today

Lead Yourself to Success is your personal guidebook to greatness. Alan Chambers has led many expeditions to the North and South poles but you don’t have to lead a national team or a multinational corporation to be successful, as long as you can lead yourself. The desire to learn is human nature, and lessons from those who have been where you want to go are extraordinary opportunities. You gain the insight and guidance you need to get there, and learn how to lead your own expedition down the path to success.

Like any adventure, good preparation is key. You don’t take off for the North Pole on a whim, and you don’t just leap into leadership without understanding the responsibilities it entails. This book shows you how to develop the leadership mindset to get wherever you want to go in life, trust your own judgement and come out on top of the world.

• Uncover your inner leadership potential
• Learn how others succeed
• Find the adventure in everyday life
• Lead yourself on an expedition to greatness

Alan helps thousands of people every year unlock the door to higher performance. Every single one of those people was a leader waiting to happen, even if they didn’t know it – but once they truly realised where their potential could take them, they became unstoppable. Let yourself become unstoppable with Lead Yourself to Success.


About the Author

Alan Chambers is an internationally recognized motivational speaker, and speaks 50-70 times a year to big audiences. Alan is a polar explorer and adventurer, who led the first successful British team to walk unsupported from Canada to the Geographical North Pole. He has since led many expeditions to both the South and North Poles, and incorporates themes such as motivating, leading, inspiring, winning beliefs & behaviours, and leadership lessons into all of his speaking engagements.
Organisation Culture and Leadership
5th Edition
Edgar H. Schein
Sloan School of Management Massachusetts Institute of Technology

An updated edition of one of the most influential management books of all time

Regarded as one of the most influential management books of all time, Organizational Culture and Leadership transforms the abstract concept of culture into a tool that managers and students can continually use to better shape the dynamics of organisation and change. Focusing on today’s business realities, this reliable resource draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organisational goals.

General Finance & Investing

Inspiring Stewardship
Didier Cossin & Ong Boon Hwee
University of Lausanne, Switzerland

How the proper stewardship can create sustainable development and growth for your organization

Sustainability, good leadership, maintaining growth and ability to adapt are all encapsulated in the concept of stewardship. In examining a range of exceptional individual and organizational examples of stewardship, as well as insights gleaned from two innovative quantitative studies, this book unlocks the contribution business leaders can make today to enhance their influence and to secure their legacy over time.

• Examine some of the capabilities that can deepen organizational resilience, helping organizations to stay on course
• Highlights a number of situations in which stewards really shifted the course of their organizations
• Explores the distinctive characteristics and attributes of steward leaders


About the Author
Ong Boon Hwee is the CEO of the Stewardship Asia Centre, a thought leadership centre that focuses on promoting stewardship and the governance of companies and organizations across Asia.

The Intelligent REIT Investor
The Definitive Roadmap For Investing In Real Estate Securities
Stephanie Krewson-Kelly & R. Brad Thomas

A clear and concise guide to real estate investment trusts (REITs)

In the last few decades, Real Estate Investment Trusts (REITs) were one of the best performing investments. Yet most investors are unfamiliar with equity REITs—companies that own commercial property like offices. This book seeks to change that. Investors and financial advisors need to understand the lexicon and valuation techniques that are specific to REITs, and they must learn them quickly. The Intelligent REIT Investor will help you accomplish this goal.

• Contains equations, bolstered with examples, needed to calculate key metrics used to identify suitable companies
• Discusses essential information about REITs and the REITs industry
• Includes a dictionary that explains the terminology that is specific to the REIT industry


About the Authors
Stephanie Krewson-Kelly is Vice President of Investor Relations at Corporate Office Properties Trust. R. Brad Thomas has over twenty-five years of experience in commercial real estate where he has formulated a deep understanding of valuation analysis.
Rapid Organizational Change
Steven Bleistein

*Rapid Organizational Change* gets right to the heart of the change initiative problem, and offers a time- and money-saving solution. By targeting change efforts at specific mid-level layers of management, this book helps you achieve the desired outcome more efficiently while saving time, effort, and money. Full of practical advice and real-world examples, this book is your action guide to making change happen in a meaningful way. You’ll learn how to continually develop great leadership at the institutional level, and gain real, actionable guidance.

- Reveals the strategies you need to keep from being left behind
- Examines how to institute perpetual leadership development outside of HR
- Addresses how to correct gender inequality in management positions


About the Author

Steve Bleistein is the founder and CEO of Relansa Inc. and is one of those rare international experts who bridges Western and Japanese business thinking.

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Investment Management

**The Complete Direct Investing Handbook**
A Guide for Family Offices, Qualified Purchasers, and Accredited Investors
Kirby Rosplock & Ross O’Brien

Series: Bloomberg Financial
978-1-119-09471-5 | CL
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Strategies for Profiting after a Market Sell-Off
Hari P. Krishnan

Series: Wiley Finance
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Thomas N. Bulkowski

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**Bloomberg Visual Guide to Economic Indicators**
Richard Yamarone

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978-1-118-20466-5 | PR
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Fraud Data Analytics Methodology
The Fraud Scenario Approach To Uncovering Fraud In Core Business Systems
Leonard W. Vona

Series: Wiley Corporate F&A
978-1-119-18679-3 | CL
€93.90 | SEP 2016 | 400PP
Social Sciences & Humanities
Philosophy

Our Wound is Not So Recent
Alain Badiou

In this short book, philosopher Alain Badiou argues that while the cause of the latest Paris attacks might appear to be immigration and Islam, our wound is not so recent: it is rooted in deeper transformations, the islands of privilege amidst mass destitution, depriving us of a politics that would offer a serious alternative to the present.

- Alain Badiou is a prominent French philosopher whose ideas are very much in vogue in the English-speaking world
- This short new volume is a response to the mass killings in Paris on 13 November 2015 by terrorists affiliated with ISIS
- In contrast to many commentators who see the roots of terrorism in Islamic ideology or the rise of immigration into Europe, Badiou argues that the cause of this wound is much longer term, and to be found in the failings of global capitalism
- Only by thinking through these events and addressing the underlying issues of inequality and disenfranchisement can we properly tackle this new extremism
- This important intervention will appeal to all those concerned by how we should respond to acts of extremism, as well as the large audience who follow Badiou’s philosophy


About the Author
Alain Badiou is a writer, philosopher and an Emeritus Professor at the École normale supérieure, Paris, France.

Habermas
A Biography
Stefan Müller-Doohm

After years of research and conversations with colleagues, peers and Habermas himself, Stefan Müller-Doohm presents a vivid portrait of one of the great public intellectuals of our time. Habermas emerges not only as a unique thinker, but also as a rigorous critic of society’s failings and active participant in key public debates over the years.

- This is the first comprehensive biography of Jürgen Habermas, one of the most influential sociologists and thinkers of our time, which stretches from his pre-war childhood years right up to the present day
- It is a lucid and thoroughly researched account, based on years of intensive research and personal interviews with Habermas and his contemporaries
- Stefan Müller-Doohm demonstrates with great clarity the development of Habermas’ thought and intellectual contribution in the context of historical events and changes in life situation
- The author is an emeritus Professor of Sociology and has written extensively on Habermas, as well as other major figures of German thought


About the Author
Stefan Müller-Doohm, born in 1942, studied in Frankfurt under Theodor W. Adorno and Max Horkheimer and is now Professor Emeritus of Sociology and Director of the Research Centre for the Sociology of Intellectuals at the University of Oldenburg, Germany. His other works include Adorno: A Biography.
The Ends of the World
Déborah Danowski & Eduardo Viveiros de Castro

Environmental catastrophe and apocalypse are subjects of enduring fascination and, as ethnography shows, human cultures have approached them in very different ways. This book offers a bold new analysis of these current discourses on ‘the end of the world’, reading them as thought experiments on the decline of the West’s anthropological adventure.

- Eduardo Viveiros de Castro is a leading Brazilian anthropologist, very well-known internationally, whose work focuses in part on the indigenous peoples of the Amazon. This book is co-written with Déborah Danowski, a member of the philosophy faculty at the Pontifical Catholic University of Rio de Janeiro.
- The book explores ideas about the end of the world, i.e. apocalypse and environmental catastrophe. These are highly topical subjects which feature in much contemporary literature, culture and thought.
- Whilst engaging with a rich array of thinkers and ideas, Castro and Danowski also develop a highly innovative account. They reconceptualise the issues in a fundamental way by moving away from an exclusively Western perspective to consider other views, especially those of Amazonian tribes.
- This work is written in a very accessible style and will appeal to the broad audience interested in contemporary anthropology, philosophy, and environmentalism.


About the Authors
Déborah Danowski is Professor of Philosophy at the Pontifical Catholic University of Rio de Janeiro, Brazil.
Eduardo Viveiros de Castro is Professor of Anthropology at the National Museum of the Federal University of Rio de Janeiro, Brazil.
In Praise of Mathematics
Alain Badiou with Gilles Haéri

• In this new conversation volume, distinguished French philosopher Alain Badiou continues his discussion of the forms of creative activity essential for philosophy (science, politics, art and love), this time focusing on the first of these, through the subject of mathematics

• Badiou criticises the all too frequent division between analytic philosophy and mathematics today, highlighting the crucial importance of mathematics for thinkers across the centuries – from Plato and Aristotle to Descartes and Kant

• Whereas politics is ruled by rhetoric and discord, mathematicians are able through proofs to reach clear agreement. Badiou argues therefore that a greater general appreciation of mathematics could help develop a discursive rationality that would improve decision making

• He also advocates a radical reform of how we teach mathematics, arguing that we should inspire children to learn through their natural fascination with puzzles and riddles

• This concise book will be appeal strongly to all those who follow Badiou’s philosophical project, as well as the broad audience of educators and lay readers interested in the role of mathematics in society today


About the Authors
Alain Badiou is a writer, philosopher and an Emeritus Professor at the École normale supérieure, Paris, France.
Gilles Haéri is Director General of the French publishing house Éditions Flammarion.
Religion

Emil Brunner
A Reappraisal
Alister E. McGrath
University of Oxford, UK

The renowned theologian, Alister E. McGrath, presents a comprehensive intellectual history of Emil Brunner, the highly influential Swiss theologian who was instrumental in shaping modern Protestant theology.

- The renowned theologian, Alister E. McGrath, presents a comprehensive intellectual history of Emil Brunner, the highly influential Swiss theologian who was instrumental in shaping modern Protestant theology.
- Provides an invaluable and scholarly contribution to our understanding of the ideas and historical significance of one of the most important theologians of the twentieth-century.
- Critically engages with Brunner’s theology, and his role in shaping the characteristics of dialectical theology.
- Provides the only book-length study of Brunner’s works and significance in the English language.
- Recipient of a PROSE Awards Honorable Mention commendation.


Bruno Latour
Gerard de Vries
University of Amsterdam, The Netherlands

Bruno Latour is the creator of ‘Actor-Network Theory’ and one of the most influential thinkers in the world today.

- This book is the most comprehensive and up-to-date account of Latour’s work available in any language. de Vries clearly and expertly guides the reader through Latour’s work, showing how his thought has developed and changed over the past forty years.
- He provides skilful accounts of Latour’s major works, from his early ethnographies and works on the philosophy of science and technology to his more recent work on philosophy, law and religion, and even his new book on Gaia, which will be published in English by Polity in 2017.
- This book will be invaluable for students and scholars in philosophy, anthropology, sociology, science and technology studies, and other fields of the social sciences and humanities.

Series: Key Contemporary Thinkers

Black
The brilliance of a non-color
Alain Badiou
École normale supérieure, Paris, France

- In this short book, the philosopher Alain Badiou outlines some of his ideas on the colour/non-colour black, in a whole variety of different contexts and meanings.
- As well as looking at the ‘dialectic’ of black/white in terms of his own philosophical system, Badiou also discusses issues including race, pornography, sex, love and art.
- In this book Badiou also develops his views on race, an area little covered in previous works.
- In addition, a chapter on youth and adolescence provides interesting and entertaining biographical details about Badiou, giving us a fuller picture of one of today’s most important thinkers.


The Wiley-Blackwell Companion to Christian Mysticism
Edited by Julia A. Lamm
Georgetown University, USA

- Explores the origins, evolution, and contemporary debates relating to Christian mystics, texts, and the movements they inspired.
- Considers examples of mysticism in both Eastern and Western Christianity.
- Offers a brilliant synthesis of the key figures and historical periods of mysticism: its core themes, such as heresy, gender, or aesthetics; and its theoretical considerations, including theological, literary, social scientific, and philosophical approaches.
- Features chapters on current debates such as neuroscience and mystical experience, and interreligious dialog.

Series: Wiley Blackwell Companions to Religion

The Wiley-Blackwell Companion to Christian Mysticism
Edited by Julia A. Lamm
Georgetown University, USA

- Explores the origins, evolution, and contemporary debates relating to Christian mystics, texts, and the movements they inspired.
- Considers examples of mysticism in both Eastern and Western Christianity.
- Offers a brilliant synthesis of the key figures and historical periods of mysticism: its core themes, such as heresy, gender, or aesthetics; and its theoretical considerations, including theological, literary, social scientific, and philosophical approaches.
- Features chapters on current debates such as neuroscience and mystical experience, and interreligious dialog.

Series: Wiley Blackwell Companions to Religion
History

Ordinary Organizations
Why Normal Men Carried Out the Holocaust
Stefan Kühl

In this ground-breaking book, Stefan Kühl offers a new analysis of the integral role that organizations played in facilitating the Holocaust. Drawing on well-researched case studies, Kühl shows how ultimately, beyond any personal motives it was the integration into an organizational framework that prompted ordinary men to carry out atrocities.

- This is a major new analysis of how normal men from ordinary professions became the perpetrators of the Holocaust
- In the book, sociologist Stefan Kühl show how the integration of individuals into organizations facilitated mass murder. Above any personal motivations, such as money or peer pressure, it was the organizational framework itself that prompted individuals to commit atrocities
- The author's previous books on eugenics and racism have been very well received in the English-speaking world
- Ordinary Organizations is an invaluable contribution to historical debate which will significantly advance our understanding of the origins and development of the Holocaust. At the same time, it is a highly accessible book which should find a broad readership amongst the many interested in Holocaust studies and the history of WWII


About the Author
Stefan Kühl is Professor of Sociology at the University of Bielefeld, Germany.

Literature

A Stranger in My Own Country
The 1944 Prison Diary
Hans Fallada

Under conditions of close confinement, in constant fear of discovery, Hans Fallada writes himself free from the nightmare of the Nazi years. His frank and sometimes provocative memoirs were thought for many years to have been lost. They are published here for the first time.

- Hans Fallada is one of the most celebrated German writers of the 20th Century. His novels were recently published in English and have become major international bestsellers
- This book is a unique historical and autobiographical document: a diary that was kept by Fallada in 1944, when he was confined to a provincial prison for mentally-ill criminals following an altercation with his estranged wife
- He writes movingly of his experience of living in Germany during the war and of his own feelings towards a country which was in the grips of the Nazi regime and changing around him. Rather than fleeing Nazi Germany, he made the decision to stay and he vividly describes the experience of living in constant fear of the regime
- These frank and revealing memoirs are written with the literary flair of a great writer, but also with the passion of a man determined to fight for the country he loves


About the Author
Hans Fallada was born in Greifswald, Germany, on 21 July 1893 as Rudolf Wilhelm Friedrich Ditzen; he took his pen name from a Brothers Grimm fairy tale. He died of heart failure brought on by the cumulative effects of mental and physical exhaustion on 5 February 1947 in Berlin. Fallada was the author of many bestselling novels including Little Man - What Now? (1932), Wolf among Wolves (1937) and Alone in Berlin (1947).
Between Quran and Kafka
West-Eastern Affinities
Navid Kermani

In this new book, acclaimed scholar Navid Kermani, winner of the 2015 Peace Prize of the German Book Trade, draws striking comparisons between a wide range of Western and Eastern literary traditions, presenting a crucial cosmopolitan message at a time of growing cultural polarisation.

- Navid Kermani is a distinguished Islamic scholar and novelist who is now also a major public figure in German intellectual life. In 2015, he won the Peace Prize of the German Book Trade, Germany's most prestigious cultural award.
- In this book, Kermani employs his deep knowledge and understanding of both German literature and Islamic studies to offer a unique and fascinating perspective on the connections between Eastern and Western culture.
- Kermani's rich study covers a diverse range of figures: from Goethe, Wagner, Kafka and Shakespeare to Attar, Hedayat and Golshiri.
- With continuing political tension between East and West, Kermani's appeal for a greater appreciation of the common bonds between cultures is a crucial message which will resonate strongly with a wide audience.
- This updated edition also includes a timely speech given by Kermani on receiving the Peace Prize of the German Book Trade, in which he discusses the current turmoil in Syria and in particular the suffering of Christian minorities, calling for greater unity in combating the tyranny of Islamic State.


About the Author
Navid Kermani is a writer and Islamic scholar who lives in Cologne, Germany. He has received numerous accolades for his literary and academic work, including the 2015 Peace Prize of the German Book Trade, Germany's most prestigious cultural award.

Global Media Studies
Toby Miller

Global Media Studies is unique in its coverage of places, peoples, institutions, and discourses. The authors provide a comprehensive guide on the study of media, drawing on the best methods and research from around the world. This original textbook will be an essential resource for students of global media and international communication.

- An original and uniquely global perspective offering an understanding of media studies, including facts and theories.
- Offers a comprehensive critical framework through which to understand the subject of global media studies.
- Combines an engaging and reader-friendly approach with intellectually rich material.
- Includes a variety of case studies.


About the Authors
Toby Miller is Professor Emeritus at University of California, Riverside, USA.
Marwan M. Kraidy is Anthony Shadid Professor of Communication and Director of the Project for Advanced Research in Global Communication at the Annenberg School for Communication, University of Pennsylvania, USA.
Celebrity
Capitalism and the Making of Fame
Milly Williamson
Brunel University, UK

- This book offers a clear introduction to the concept of celebrity and its manufacture
- Considers the economic, historical, and sociological factors affecting the celebrity industry
- Analyses the crucial link between the production of and consumption of celebrity texts and images
- Up-to-date with contemporary examples to ground the argument and theory


Who is Charlie?
Xenophobia and the New Middle Class
Emmanuel Todd

Following the Charlie Hebdo shootings, millions took to the streets in revulsion. But who were those united under the single cry of ‘Je suis Charlie’? While they claimed to support liberal values, this probing study reveals the very different motivations of the real middle classes who marched: conservatism, selfishness, domination and inequality.

- This is a major intervention by a leading French public intellectual and academic on the Charlie Hebdo shootings
- Todd does not focus on the shootings themselves but on the massive public reaction to them – the huge demonstrations that occurred in Paris and throughout France when millions marched in the streets to show their revulsion
- The question Todd asks is: who were all these people who suddenly came together under the cry ‘Je suis Charlie’? He analyses the social background of the protestors and uses this to shed fresh and disturbing light on the state of liberal values in western society today
- Todd expands his analysis into a much wider discussion of the worrying rise of inequality, the marginalization of immigrants and minorities and the rise of islamophobia and anti-Semitism across Europe
- This highly intelligent and novel analysis of an extremely topical issue has received a lot of attention, provoking an enormous controversy in France. The hardback gained a lot of attention in the British press - it was the first serious account of the Charlie Hebdo affair and its aftermath in English and this paperback edition should build on the wide review coverage it has received


About the Author
Emmanuel Todd is an historian and sociologist at the National Institute of Demographic Studies (INED), Paris, France.
Nature is a Battlefield
Towards a Political Ecology
Razmig Keucheyan

In the midst of the current ecological crisis, there is often talk of the need for humanity to ‘overcome its divisions’. Yet in this sharp and eye-opening critique, Razmig Keucheyan shows the disturbing reality of the capitalist response, from the siting of toxic waste landfills to ‘catastrophe bonds’, ‘climate derivatives’ and even ‘green wars’.

- Razmig Keucheyan is a young radical left wing sociologist who is currently a senior lecturer at the Sorbonne in Paris. His ideas are very much in vogue and his articles on climate change and capitalism have been widely published, including in The Guardian.
- This new book is a sharp critique of the ways in which capitalism and inequality are interwoven with environmental disasters, from the siting of toxic waste landfills to ‘catastrophe bonds’, ‘climate derivatives’ and even ‘green wars’.
- Keucheyan shows how the poor, the unemployed and racial and ethnic minorities suffer the most from the effects of environmental destruction.
- The author combines informed research, case studies and a sustained critical commentary to produce an engaging and an important text that will appeal to all those concerned by the current response to climate change and environmental disaster.


About the Author
Razmig Keucheyan teaches sociology at the University of Paris IV-Sorbonne, France.

Inside the Brotherhood
Hazem Kandil
University of Cambridge, UK

- Hazem Kandil is a leading scholar of contemporary Egypt.
- This book, now available in paperback, draws on extensive research, including participant observation and interviews carried out by the author, to paint an intimate portrayal of the workings of the Muslim Brotherhood, which have been shrouded in mystery until now.
- Kandil gives a detailed account of how the Brotherhood actually works, from its recruitment practices to its strategic planning, and retraces its development from its origins to its short-lived rise to power in Egypt in 2012-13.
- This book will be of interest to students and scholars of the Middle East and of Islam and to a wide general readership interested in the Middle East and the aftermath of the Arab Spring.


Beyond Bourdieu
Will Atkinson
University of Bristol, UK

- Lucid new contribution to understanding and using Bourdieu’s work and ideas for today’s world.
- Tackles some core contentions with Bourdieu’s work, drawing on the full range of his writings to offer new ways forward.
- Contains particularly strong material on how Bourdieu’s work can be used to shed light on social studies of the family.
- Timely new take on Bourdieu’s work as interest in his contributions to the social sciences continues to grow anew.

Criminology

The Wiley Handbook to the Criminology of Terrorism
Edited by Gary LaFree & Joshua D. Freilich
University of Maryland, USA; John Jay College, CUNY, USA

- Provides an up-to-date and authoritative resource for criminological research on the causes of and responses to terrorism
- Addresses major themes and controversies across seven broad areas, including etiology, theories, methods, types of terrorism, terrorism and other forms of crime, terrorism and the criminal justice system, and countering terrorism
- Focuses on criminological conceptual frameworks and empirical studies that engage terrorism and responses to it
- Offers a go-to reference for one of the major growth areas in social science scholarship over the past two decades
- Includes contributions from internationally regarded experts in the field

Series: Wiley Handbooks in Criminology and Criminal Justice
Print ISBN: 978-1-118-92395-5 | CL | €189.00 | SEP 2016 | 576PP

Politics

Europe Entrapped
Claus Offe

The EU is becoming increasingly divided, between the German-dominated ‘core’ and the southern ‘periphery’, between the winners and the losers of the euro, between advocates and critics of greater integration, between the technocrats and the populists. Claus Offe brings into sharp focus the central political problem that lies at the heart of the EU.

- This book, now available in paperback, is a timely intervention in the debate about the euro crisis and the future of the European Union
- Offe argues that the crisis in Europe is fundamentally a political crisis that highlights a political contradiction at the heart of the European project - namely, that what urgently needs to be done is also extremely unpopular and therefore virtually impossible to do democratically, i.e. impossible to sell to voting publics. The result is political paralysis and deepening divides between the German-dominated core and the southern periphery, between the winners and the losers of the common currency, between advocates of greater integration and the anti-Europeans
- A short book with a clear and hard-hitting message, Europe Entrapped will appeal to anyone who wants to understand what went wrong in Europe as well as to students and scholars of politics, sociology and the social sciences generally


About the Author
Claus Offe is Professor Emeritus of Political Sociology at both the Humboldt University and the Hertie School of Governance in Berlin. He is author of numerous books, including Contradictions of the Welfare State, Disorganized Capitalism, Modernity and the State, and Reflections on America: Tocqueville, Weber and Adorno in the United States.
The New Scramble for Africa

2nd Edition

Pádraig Carmody

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Print ISBN: 978-1-509-50707-8 | CL | €79.90
978-1-509-50708-5 | PR | €25.90 | SEP 2016 | 326PP


About the Author

Pádraig Carmody is an Associate Professor in Geography at Trinity College Dublin and a Visiting Associate Professor in the Department of Geography, Environmental Management and Energy at the University of Johannesburg, South Africa.

The Conservative Party

From Thatcher to Cameron, 2nd Edition

Tim Bale
Queen Mary, University of London, UK

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• Written by a leading authority on British politics, this new edition is set to remain the leading book in the field


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Series: Resources
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Psychology

The International Handbook of Suicide Prevention
2nd Edition
Edited by Rory O’Connor & Jane Pirkis
University of Glasgow, UK; University of Melbourne, Australia

- An updated reference that shows why effective suicide prevention can only be achieved by understanding the many reasons why people choose to end their lives
- Gathers together contributions from more than 100 of the world's leading authorities on suicidal behavior—many of them new to this edition
- Considers suicide from epidemiological, psychological, clinical, sociological, and neurobiological perspectives, providing a holistic understanding of the subject
- Describes the most up-to-date, evidence-based research and practice from across the globe, and explores its implications across countries, cultures, and the lifespan

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University of Exeter, UK

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- Lucid and jargon-free, it explores the ongoing struggles in Iraq against a rich historical backdrop
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Edited by Nathaniel Copsey & Tim Haughton
Aston University, UK; University of Birmingham, UK

- Covers the key developments in the European Union, its member states, and acceding and/or applicant countries in 2015
- Contains analytical articles and keynote contributions written by leading experts in their respective fields covering political, economic and legal issues
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- Includes an invaluable guide to EU documents and publications – and the various websites of the EU – together with a chronology of key events

Series: Journal of Common Market Studies
Education

How to Reach and Teach Children and Teens with ADD/ADHD

3rd Edition
Sandra F. Rief
San Diego, California

The most up-to-date and comprehensive vital resource for educators seeking ADD/ADHD-supportive methods

How to Reach and Teach Children and Teens with ADD/ADHD, Third Edition is an essential guide for school personnel. This book serves as a comprehensive guide to understand and manage ADHD: utilizing educational methods, techniques, and accommodations to help children and teens sidestep their weaknesses and showcase their numerous strengths. This new 2016 edition has been completely updated with the latest information about ADHD, research-validated treatments, educational laws, executive function, and subject-specific strategies. It also includes powerful case studies, intervention plans, valuable resources, and a variety of management tools.

• Explores how to prevent behavioral problems in the classroom and other school settings
• Addresses how you can effectively communicate and collaborate with parents, physicians, and agencies
• Outlines how to apply specific research-based supports and interventions to enable school success

Previous Edition: 978-0-7879-7295-0

About the Author
Sandra F. Rief, an award-winning educator with over twenty-five years of experience teaching in public schools, is a nationally and internationally recognized speaker, consultant, and teacher-trainer.

Shaping School Culture

Pitfalls, Paradoxes, and Promises, 3rd Edition
Terrence E. Deal & Kent D. Peterson
University of Southern California; University of Wisconsin-Madison and Vanderbilt Principals Institute

The most trusted guide to school culture, updated with current challenges and new solutions

Shaping School Culture is the classic guide to exceptional school leadership, featuring concrete guidance on influencing the subtle symbolic features of schools that provide meaning, belief, and faith. Written by renowned experts in the area of school culture, this book tackles the increasing challenges facing public schools and provides clear, candid suggestions for more effective symbolic leadership. This new Third Edition has been revised to reflect the reality of schools today, including the increased emphasis on high-stakes testing, federal reforms such as No Child Left Behind (NCLB) and Every Student Can Succeed (ESCS), state sponsored improvement programs, and other major issues that impact organizational culture and the role of school leaders.

• Includes ways to adopt a more active form of symbolic leadership to support students, faculty, staff, parents, and community
• Each chapter features new examples and cases that illustrate persistent problems, spelling out key cultural implications and offering concrete examples of overcoming the challenges
• Insights regarding toxic schools continues to be the field’s most trusted advice on navigating this rocky terrain

Previous Edition: 978-0-7879-9679-6

About the Authors
Terrence E. Deal is the author or co-author of more than thirty books on leadership, including Reframing Organizations, Leading with Soul, and The Leadership Paradox.
Kent D. Peterson is a professor of Education Leadership & Policy Analysis at the University of Wisconsin, Madison.
Teach Like a Champion Field Guide 2.0
A Practical Resource to Make the 62 Techniques Your Own
Doug Lemov, Joaquin Hernandez & Jennifer Kim

The companion to Teach Like a Champion 2.0, the book that's transformed classrooms worldwide

In his acclaimed book Teach Like a Champion 2.0, Doug Lemov presents 62 essential techniques used by exemplary teachers. In this companion Field Guide, those techniques are further explored in a workbook format. Containing over 100 field-tested activities, this indispensable resource complements the classroom application of the Teach Like a Champion techniques. It serves to guide the practitioner on the journey to hone their craft.

- A hands-on exploration of 62 techniques that are guaranteed to boost success in the classroom
- Includes 75-plus video clips, with analysis, from exemplar classrooms
- Coauthored by Doug Lemov, bestselling author of Teach Like a Champion 2.0, Practice Perfect, and Reading Reconsidered

Print ISBN: 978-1-119-25414-0 | PR | €41.90 | SEP 2016 | 400PP

Previous Edition: 978-1-118-11682-1

Mathematics for Dyslexics and Dyscalculics
Steve Chinn & Richard Ashcroft
University of Derby, UK; Mark College, UK

- A new and updated edition of a seminal text that contains the latest research and best practices for helping learners with numerical and mathematical difficulties
- Provides a complete overview of theory and research in the fields of dyslexia and dyscalculia, along with detailed yet pragmatic methods to apply in the classroom
- Contains enhanced coverage of place value and the role of the decimal point, why fractions can challenge a developed logic for arithmetic, and the complexity of time along with new material on addressing anxiety, fear, motivation, and resilience in the classroom; and links to new resources including standardized tests and recommended reading lists
- Written by two mathematics teachers, with 50 years of teaching experience between them, much of it in specialist settings for students with specific learning difficulties
- Offers effective teaching strategies for learners of all ages in a structured but accessible format

Print ISBN: 978-1-119-15996-4 | PR | €47.90 | SEP 2016 | 352PP

Previous Edition: 978-0-470-02692-2

The Handbook of Cognition and Assessment
Edited by Andre Rupp & Jacqueline Leighton
The Educational Testing Service, USA; University of Alberta, Canada

- A much-anticipated resource for this fast-moving discipline, capturing the changing conceptual, methodological, and applied landscape of cognitively-grounded educational assessments
- Offers a methodologically-rigorous review of the influence of cognitive and learning scientific models for testing, as well as the latest statistical and technological know-how for designing, scoring, and interpreting results
- Published in connection with the Educational Testing Service, and written by an international team supported by an expert advisory board representing psychometric, conceptual, and applied work in cognition and assessment
- Covers conceptual frameworks; approaches to modern measurement; and illustrative contexts, such as educational surveys, professional certification, and use of technology
- Considers emerging topics, including socio-cognitive models, and cognitive models for human and automated scoring
- Offers a systemic view of the alignment between cognitively-grounded standards, curricula, assessment, training, and professional development

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J. G. Salway
University of Surrey

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Series: At a Glance
Print ISBN: 978-0-470-67471-0 | PR | €46.90 | SEP 2016 | 152PP
Previous Edition: 978-1-405-10716-7

About the Author
Jack Salway was Senior Lecturer within the Faculty of Health and Medical Sciences at the University of Surrey until 2008.

Clinical Investigations at a Glance
Jonathan Gleadle, Tuck Yong & Jordan Li
Flinders University and Flinders Medical Centre, Adelaide, Australia

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Series: At a Glance

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Print ISBN: 978-1-118-74655-4 | CL | €145.00 | SEP 2016 | 368PP

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Print ISBN: 978-1-118-86372-5 | PR | €46.90 | SEP 2016 | 224PP

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Current Therapy in Endodontics
Priyanka Jain
Dubai, UAE

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- Objective comparison of materials and instruments on the market
- Tables present key data and instruction for quick viewing and comprehension

Print ISBN: 978-1-119-06755-9 | CL | €105.00 | AUG 2016 | 300PP
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A Clinical Manual
Alex J. Moule & M. Lamar Hicks
Faculty of Dentistry, Kuwait University, Kuwait; University of Maryland Dental School, USA

- Easy-to-use manual providing simple approaches to a complex problem; know the right questions to ask when a patient comes to you in pain
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- Companion website provides additional learning materials including case studies and further practical tips for examination and diagnosis
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John G. Matthews
Honorary Veterinary Surgeon for the British Goat Society

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Previous Edition: 978-1-4051-6136-7
Science
Aquaculture

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University of Arkansas; Purdue

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Earth & Environmental Science

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Wiley
John Wiley & Sons, Ltd.

- Based on the long-established and world-renowned course in reservoir geophysics at Imperial College London
- Authors approach is to emphasis the real-world application of inverse theory
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Ecology

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Tim Clutton-Brock
University of Cambridge

- Professor Tim Clutton-Brock is one of the world’s leading zoologists and animal behaviourists
- Explains how mammal societies work across all mammal groups
- Beautifully written – will be of interest to undergraduate and graduate students, professional zoologists, and the general public interested in natural history
- Illustrated in full colour, with accompanying website


Energy

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Yushin Liu, Haitham Abu-Rub, Baoming Ge, Frede Blaabjerg, Omar Ellabban & Poh Chiang Loh
Texas A&M University at Qatar

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- Provides an important overview of existing challenges, solutions and describing future trends
- Combines distinguished specialists latest research and development on the impedance source converters/inverters

Series: Wiley - IEEE
Print ISBN: 978-1-119-03707-1 | CL | €119.00 | SEP 2016 | 350PP
Optimization and Business Improvement Studies in Upstream Oil and Gas Industry
Sanjib Chowdhury

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- Standardizes consumption of materials, develops uniform safety standards for offshore installations, and improves organizational efficiency through Business process simplification
- Uses quantitative and qualitative techniques, such as Linear Programming, Queuing theory, Critical Pathanalysis, Economic analysis, Best Practices Benchmark, Business Process Simplification etc. which are alsoapplicable to other industries

Harmonic Balance Finite Element Method
Applications in Nonlinear Electromagnetics and Power Systems
Junwei Lu, Xiaojun Zhao & Sotoshi Yamada

- Examines and solves wide aspects of practical electrical and electronic nonlinear field and circuit problems presented by HBFEM
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- There are very few books dealing with the solution of nonlinear electric- power-related problems
- The contents are based on the authors many years research and industry experience; they approach the subject in a well-designed and logical way
- It is expected that HBFEM will become a more useful and practical technique over the next 5 years due to the HVDC power system, renewable energy system and Smart Grid, HF magnetic used in DC/DC converter, and Multi-pulse transformer for HVDC power supply
- HBFEM can provide effective and economic solutions to R&D product development
- Includes Matlab exercises

Applied Homogeneous Catalysis with Organometallic Compounds
A Comprehensive Handbook in Three Volumes, 3rd Edition
Boy Cornils, Wolfgang A. Herrmann, Matthias Beller & Rocco Paciello

Holheim, Germany; Technical University Munich, Garching, Germany; Leibniz Institute for Catalysis, University of Rostock, Germany; BASF AG, Ludwigshafen, Germany

The completely revised third edition of this three-volume classic is fully updated and now includes such topics as self-organization and organocatalysis. It describes the most important reaction types, new methods and recent developments. The internationally renowned editors and a plethora of international authors (including Nobel laureate R. Noyori) guarantee high quality content throughout the book. A “must read” for everyone in academia and industry working in this field.

About the Editors
Boy Cornils has worked at the Ruhrchemie AG in Oberhausen, Germany, where homogeneous catalysis started with the hydroformylation reaction found by Otto Roelen, and with the former Hoechst AG in Frankfurt, Germany.

Wolfgang A. Herrmann is president of the Technical University of Munich and has received several awards for his work in organometallic chemistry. He has authored a plethora of publications and is the editor of numerous bestselling books.

Matthias Beller is director of the Leibniz-Institute for Catalysis and Professor for Catalysis at the University of Rostock. He has received several award.

Rocco Paciello is a research manager at BASF SE in Ludwigshafen, Germany. After experience as a research chemist and assistant plant manager, he became responsible for the homogeneous catalysis group at BASF and has led it for the last fifteen years.
Asymmetric Synthesis of Optically Pure Non-Proteinogenic Amino Acids

Asht S. Saghyan & Peter Langer

Authored by two internationally recognized experts with an excellent track record, this much-needed reference summarizes latest research in the rapidly developing field of stereoselective synthesis of enantiomerically enriched amino acids, particularly of non-proteinogenic origin. It highlights several different catalytic and stoichiometric asymmetric methods for their synthesis and also provides information on origin, biological properties, different synthetic strategies and important applications in medicine and pharmacology. Essential reading for synthetic chemists working in the field of asymmetric synthesis, natural products and peptide synthesis, stereochemistry, medicinal chemistry, biochemistry, pharmacology, and biotechnology.

Print ISBN: 978-3-527-34041-5 | CL | €149.00 | AUG 2016 | 424PP

Macromolecular Self-assembly

Laurent Billon & Oleg Borisov

• Employs synthetic chemistry, physical chemistry, and materials science principles and techniques
• Emphasizes self-assembly in solutions (particularly, aqueous solutions) and at solid-liquid interfaces
• Appropriate for courses in physical and colloid chemistry, physics of macromolecules, chemical engineering, polymer synthesis, soft materials, nanoscience, and biomaterials
• Describes polymer assembly driven by multitude interactions, including solvophobic, electrostatic, and obligatory co-assembly
• Reviews principles of cross-scale hierarchical assembly
• Illustrates assembly of bio-hybrid macromolecules and applications in biomedical engineering

Print ISBN: 978-1-118-88712-7 | CL | €122.00 | SEP 2016 | 288PP

Chirality in Supramolecular Assemblies

Causes and Consequences

Richard Keene

Chirality is one of the most important frontiers in modern science and, along with the increasing development of self-assembly/supramolecular chemistry, chirality in supramolecular assemblies has emerged as a hot topic with significant developments over the past decade. A highly interdisciplinary topic, spanning the chemical sciences (including organic, inorganic, polymeric sciences etc.) and also material sciences, physical and biological sciences. Begins with an introduction to fundamental principles, followed by comprehensive coverage of recent developments in synthesis and applications of supramolecular chirality. Supramolecular chirality has applications in a wide range of fields including asymmetric catalysis, sensing, separations, molecular electronics and molecular machines. Printed in full colour throughout to aid comprehension.

Print ISBN: 978-1-118-86734-1 | CL | €169.00 | SEP 2016 | 300PP

Metabolite Safety in Drug Development

Suzanne L. Iverson & Dennis A. Smith

• Provides a single source reference on drug metabolism and metabolite safety in the development phase
• Reviews the analytical techniques and experimental designs critical for metabolite studies
• Covers methods including chirality, species differences, mass spectrometry, radiolabels, and in vitro / in vivo correlation
• Helps readers understand regulatory requirements with perspectives from the US FDA and EMA
• Includes case studies of lessons learned and real world examples

Print ISBN: 978-1-118-94965-8 | CL | €145.00 | SEP 2016 | 608PP
**Metal Sustainability**

*Global Challenges and Consequences*

Reed M. Izatt  
*Brigham Young University*

- Sustainable use of natural resources is one of the greatest challenges society faces and improved metal sustainability is a critical global goal for the 21st Century in order to conserve our supply of critical metals and mitigate the global environmental and health issues resulting from unrecovered metals
- A timely, definitive and essential text; brings together in one volume current material on the challenges associated with improvement of metal sustainability, highlighting the interdependencies of the different parts of metal cycles
- Global societal effects related to metal sustainability are presented and discussed including health, environmental, political, industrial, and other stakeholder issues
- Interdisciplinary topic spanning fields such as chemistry, engineering, environmental science, geology, manufacturing technology, economics and policy

Print ISBN: 978-1-119-00910-8 | CL | €169.00 | SEP 2016 | 576PP

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Bjorn Roos, Roland Lindh, Per Åke Malmqvist, Valera Veryazov & Per-Olof Widmark

- Introduces the reader to multiconfigurational approaches in quantum chemistry
- Treating a subject that has historically been considered difficult to learn, this book can be followed by any student with basic knowledge in quantum mechanics and quantum chemistry
- Contains illustrative examples showing how these methods can be used in various areas of chemistry, such as chemical reactions in ground and excited states, transition metal and other heavy element systems
- Offers an alternative, wavefunction-based approach to density functional theory, which dominates computational quantum chemistry today
- Describes the drawbacks and limitations of DFT and coupled-cluster based methods, which dominate computational quantum chemistry today, by offering an an alternative, wavefunction-based method that is more suitable for smaller molecules and which is more appropriate in applications such as photochemistry and heavy element chemistry, for example

Print ISBN: 978-0-470-63346-5 | CL | €122.00 | SEP 2016 | 248PP

**Operational Safety Economics**

*A practical approach focused on the Chemical and Process Industries*

Genserik L. L. Reniers  
*Universiteit Antwerpen, Belgium*

- Covers both technical risk assessment and economic aspects of safety decision-making in the chemical and process industries
- Suitable for both academic researchers, and practitioners in industry, it describes how to make economic decisions regarding safety
- Addresses cost-benefit analysis for safety investments in the process industries
- Decisions regarding safety and security risks have to be weighed against potential gains of investing in counter measures - this is particularly relevant during a recession

Print ISBN: 978-1-118-87112-6 | CL | €145.00 | SEP 2016 | 344PP

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**Materials**

*Introduction and Applications*

Witold Brostow & Haley E. Hagg Lobland  
*National Polytechnic Institute, New Mexico*

- Covers all classes of materials including wood, water, and organic raw materials as well as all classes of properties including wear and its importance for industry costs, optical invisibility, and materials testing
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- Links applications to everyday life like electronics, airplanes, and dental materials
- Uses a dual-track format to present both basic and advanced concepts

Print ISBN: 978-0-470-52379-7 | CL | €122.00 | SEP 2016 | 480PP
Graphene Technology
From Laboratory to Fabrication
Soroush Nazarpour
• Building bridges: this book fills the gap between publications for industrial developers and academic researchers on the topic of graphene synthesis and their applications
• Broad audience: from synthesis to advanced applications, from academic to industrial users
• Application-focused: scientific efforts converted into real-time applications, such as graphene electronics and novel light-weight materials
• Hot topic: graphene is one of the most interesting materials for scientific research since its discovery and the resulting Nobel Prize in physics in 2010
Print ISBN: 978-3-527-33833-7 | CL | €129.00 | SEP 2016 | 256PP

Neutrons and Synchrotron Radiation in Engineering Materials Science
From Fundamentals to Applications, 2nd Edition
Andreas Schreyer & Helmut Clemens
Materials Physics, Helmholtz Center Geesthacht; Physical Metallurgy, Univ. Leoben, Austria
• Proven concept: the book specifically addresses the need of materials engineers for reliable, detailed information on modern material characterization methods
• Highly relevant: in advanced materials engineering, the accurate determination of structure-property relationships requires increasingly precise information on both surface and bulk
• Topical content, new developments: all chapters are thoroughly revised and updated, and the book contains about 20% new material
• Additional topics included: characterization of advanced steels, in-situ experiments with X-rays and neutrons, applications in the aerospace and automotive industry
• Field-tested presentation: editors and authors are instructors at an annual autumn school where they use the book as a reference
Print ISBN: 978-3-527-33592-3 | CL | €149.00 | SEP 2016 | 500PP

Advanced Characterization Techniques for Thin Film Solar Cells
Volume 2
Daniel Abou-Ras, Thomas Kirchartz & Uwe Rau
Helmholtz Center Berlin; Institute of Energy Research; Research Center Jü
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• One-stop resource: in-depth knowledge on modern characterization techniques for thin-film solar cells not to be found elsewhere
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Print ISBN: 978-3-527-33992-1 | CL | €279.00 | SEP 2016 | 800PP
Previous Edition: 978-3-527-41003-3

Mathematics & Statistics
Computational Network Analysis with R
Applications in Biology, Medicine and Chemistry
Matthias Dehmer, Yongtang Shi & Frank Emmert-Streib
Center for Integrative Bioinformatics, Vienna, Austria Stowers Institute of Medical Research, Kansas City, USA
This new title in the well-established “Quantitative Network Biology” series includes innovative and existing methods for analyzing network data in such areas as network biology and chemoinformatics. With its easy-to-follow introduction to the theoretical background and application-oriented chapters, the book demonstrates that R is a powerful language for statistically analyzing networks and for solving such large-scale phenomena as network sampling and bootstrapping. Written by editors and authors with an excellent track record in the field, this is the ultimate reference for R in Network Analysis.
Series: Quantitative and Network Biology (VCH)
Print ISBN: 978-3-527-33958-7 | CL | €149.00 | SEP 2016 | 450PP
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A Handbook of Extreme Value Theory and its Applications
Francois Longin
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- Extensive references in order to provide readers with resources for further study
- Discussions on using R packages to compute the value of risk and related quantities

Series: Wiley Handbooks in Financial Engineering and Econometrics
Print ISBN: 978-1-118-65019-6 | CL | €145.00 | SEP 2016 | 632PP

Financial Risk Modelling and Portfolio Optimization with R
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Bernhard Pfaff
Invesco Global Strategies, Germany
- Introduces stylized facts, loss function and risk measures, conditional and unconditional modelling of risk; extreme value theory, generalized hyperbolic distribution, volatility modelling and concepts for capturing dependencies
- Presents new material on probabilistic unity, risk surface plots and an account of the entropy pooling method
- Explores portfolio risk concepts and optimization with risk constraints
- Is accompanied by a supporting website featuring examples and case studies in R
- Includes updated list of R packages for enabling the reader to replicate the results in the book

Mathematical Foundations and Applications of Graph Entropy
Matthias Dehmer, Zengqiang Chen, Xueliang Li, Yongtang Shi & Frank Emmert-Streib
Center for Integrative Bioinformatics, Vienna, Austria; Stowers Institute of Medical Research, Kansas City, USA
This latest addition to the successful Network Biology series presents current methods for determining the entropy of networks, making it the first to cover the recently established Quantitative Graph Theory. An excellent international team of editors and contributors provides an up-to-date outlook for the field, covering a broad range of graph entropy-related concepts and methods. The topics range from analyzing mathematical properties of methods right up to applying them in real-life areas. Filling a gap in the contemporary literature this is an invaluable reference for a number of disciplines, including mathematicians, computer scientists, computational biologists, and structural chemists.

Series: Quantitative and Network Biology (VCH)
Print ISBN: 978-3-527-33909-9 | CL | €149.00 | SEP 2016 | 400PP

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with applications in R, 2nd Edition
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University of Leeds

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Series: Wiley Series in Probability and Statistics
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Martin Lee Abbott
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- Maintains the connection between statistical application and research designs
- Includes sections in each chapter on applications from Excel and SPSS

Print ISBN: 978-1-119-12104-6 | CL | €122.00 | SEP 2016 | 632PP

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Print ISBN: 978-1-119-05441-2 | CL | €73.90 | SEP 2016 | 312PP
Technology, Engineering, Architecture & Construction
Certification

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Exam 201 and Exam 202, 2nd Edition
Christine Bresnahan & Richard Blum

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LPIC-2 is the one-stop preparation resource for the Linux Professional Institute’s Advanced Level certification exam. With 100 percent coverage of all exam objectives, this book provides clear and concise coverage of the Linux administration topics you’ll need to know for exams 201 and 202. Practical examples highlight the real-world applications of important concepts, and together, the author team provides insights based on almost fifty years in the IT industry. This brand new Second Edition has been completely revamped to align with the latest versions of the exams, with authoritative coverage of the Linux kernel, system startup, advanced storage, network configuration, system maintenance, web services, security, troubleshooting, and more.

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Previous Edition: 978-1-118-00015-1

About the Authors
Christine Bresnahan, LPIC-1, started working with computers more than 25 years ago in the IT industry as a system administrator. Christine is an Adjunct Professor at Ivy Tech Community College. She teaches Linux Essentials, LPIC-1/CompTIA Linux+ certification, and Python programming classes.

Richard Blum, LPIC-1, is a 20-year IT industry veteran, as both systems and network administrator for UNIX, Linux, Novell, and Microsoft servers. Rich is widely published on Linux and open source software, and is an online Linux instructor for universities nationwide.

Hardware

Macs For Seniors For Dummies
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Mark L. Chambers
Columbia, Missouri

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Previous Edition: 978-1-118-19684-7

About the Author
Mark L. Chambers has been a technical author, computer consultant, BBS sysop, programmer, and hardware technician for over thirty years.
**Samsung Galaxy Gear S2 For Dummies**

Get the most out of your Samsung Galaxy Gear S2 Smartwatch with this helpful guide

This book is a practical user’s guide to the Samsung Galaxy Gear S2, covering a range of pragmatic and how-to topics, from the most useful features and tricks of the core applications to techniques to get the most out of the device. All aspects of the suite of devices are covered, from setup and configuration, to extensive use of the watch features and capabilities: texting, e-mailing, accessing the Internet, synching with an Android device, and expanding the watch’s potential with new software releases. The accessible and fun writing style provides clear direction and doesn’t hinder the book’s important content and coverage.

**Networking**

**Linux Server Security**

Hack and Defend

Chris Binnie

Invaluable insights gleaned from hard-won, professional Linux server security experience

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- Master the tools and techniques needed to monitor and secure Linux servers - the world’s most popular web server platform running 65-70% of the world’s web servers
- Applicable to almost all of the popular Linux flavors, such as Debian, Red Hat, Ubuntu, Linux Mint and CentOS
- Examines challenging scenarios with both offensive and defensive tools including nockd, netcat, Nmap, and Nping

**About the Author**

Chris Binnie is a Technical Consultant who has worked online with Linux systems for almost two decades. As well as building an Autonomous System Network in 2005 and serving HD video to 77 countries via a media streaming platform, which he architected and built, he has written for Linux Magazine and Admin Magazine for several years.
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Previous Edition: 978-1-118-10111-7

About the Author
Paul Turley is a manager of Specialized Services for Hitachi Consulting Education Services. He manages the Business Intelligence training team and teaches classes on SQL Server technologies to companies around the world. He is a Microsoft Certified Trainer, with multiple industry certifications. Paul has authored several books and courses on database and BI technologies.

Professional Scala

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About the Authors
Janek Bogucki is a Co-Founder at Inferess Inc., and Principal Consultant (Scala & Data Science) at Combination One.
Alessandro Lacava holds a degree in Telecommunications Engineering and work as a Software Designer and Developer.
Aliaksandr Bedrytski is a Scala developer at Wordline in Lyons, France.
Matthew de Detrich is a Tech lead for Monetise Pty Ltd.
Benjamin Neil is a Full Stack Engineer at AppThis LLC.
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Ian Robertson, Nutapong Somjit & Mitchai Chongcheawchawan
Addenbrooke’s Hospital, UK

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Print ISBN: 978-1-118-91721-3 | CL | €129.00 | SEP 2016 | 450PP

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Stephen P. Bentley & Michael Carter
University of Surrey, UK

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- New chapters in the second edition include an overview of the various material properties that are used in geotechnical engineering, and examples of properties for soil-structure interaction
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Previous Edition: 978-0-7273-0317-2

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Series: Wiley-ASME Press Series
Print ISBN: 978-1-118-59796-5 | CL | €139.00 | SEP 2016 | 416PP

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University of Guadalajara, Mexico; University of Alberta, Canada

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Open-source Architecture
Wendy W. Fok & Antoine Picon

A detailed discussion of digital property, as related to open-source architecture

Even more than authorship, ownership is challenged by the rise of digital and computational methods of design and production. These challenges are simultaneously legal, ethical, and economic. How are new methods of fabrication and manufacture going to irreversibly change not only ways of working, but also designers’ ethics and their stance on ownership? These and other important issues are skillfully discussed in Digital Property.

- Addresses the impact of 3D printing in the architectural and design communities
- Features the work of designers who are developing wholly new approaches to practice
- Contains timely contributions from respected professionals in this field

Series: Architectural Design


About the Authors

Antoine Picon is the G Ware Travelstead Professor of the History of Architecture and Technology and Co-Director of Doctoral Programs (PhD & DDes) at the Graduate School of Design (GSD) at Harvard. He teaches courses in the history and theory of architecture and technology.

Wendy W Fok is the director/founder of WE-DESIGNS.ORG, LLC (Architecture) and atelier//studio-WF (Art). She is also a Tenure-Track Assistant Professor, enforcing and leading the Digital Media and Design Program at the Gerald D Hines College of Architecture, University of Houston, and a Doctor of Design doctoral candidate at the Harvard university Graduate School of Design.

Regenerative Development and Design

A Framework for Evolving Sustainability
Regenesis Group

An accessible introduction to the thinking and practices behind regenerative development and design

Sustainability is at a crossroads. As the consequences of climate change and resource depletion continue to escalate, the underlying premises, assumptions, and norms of sustainable development are being questioned as too limiting. Sustainable design and designers are being challenged to step up to a new level of performance capable of matching the complexity of today’s global issues. Engaging and informative, this book provides a comprehensive framework for reimagining the regenerative potential of human habitat and the role of design and designers in realizing that potential.

Print ISBN: 978-1-118-97286-1 | CL | €73.90 | SEP 2016 | 324PP

Construction

Dam Failure Mechanisms and Risk Assessment
Limin Zhang, Ming Peng, Dongsheng Chang & Yao Xu

- It is the first book that introduces the causes, processes and consequences of dam failures
- It integrates the physical processes of dam breaching and the mathematical aspects of risk assessment in a concise manner
- It emphasizes integrating theory and practice to better demonstrate the application of risk assessment and decision methodologies to real cases
- It intends to formulate dam-breaching emergency management steps in a scientific structure

Print ISBN: 978-1-118-55851-5 | CL | €159.00 | SEP 2016 | 450PP
Estimating in Heavy Construction
Dieter Jacob
RWTH Aachen, Germany

- Very few publications on estimating in heavy construction
- Unlike other books this one presents specific numbers for prices and costs
- Examples in the book stem from experts with vast experience in international large-scale projects

Print ISBN: 978-3-433-03130-8 | CL | €59.00 | SEP 2016 | 300PP
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